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21 22 **ABSTRACT**

23 Point mutations within the *TERT* promoter are the most recurrent somatic non-coding mutations
24 identified across different cancer types, including glioblastoma, melanoma, hepatocellular carcinoma,
25 and bladder cancer. They are most abundant at -146C>T and -124C>T and rarer at -57A>C, with the
26 latter originally described as a familial case, but subsequently shown also to occur somatically. All three
27 mutations create *de novo* ETS (E-twenty-six specific) binding sites and result in activation of the *TERT*
28 gene, allowing cancer cells to achieve replicative immortality. Here, we employed a systematic
29 proteomics screen to identify transcription factors preferentially binding to the -146C>T, -124C>T and -
30 57A>C mutations. While we confirmed binding of multiple ETS factors to the mutant -146C>T and -
31 124C>T sequences, we identified E4F1 as an -57A>C-specific binder and ZNF148 as a *TERT* wild-
32 type promoter binder that showed reduced interaction with the -124C>T allele. Both proteins are
33 activating transcription factors that bind specifically to the -57A>C and wild-type (at position 124) *TERT*
34 promoter sequence in corresponding cell lines and upregulate *TERT* transcription and telomerase
35 activity. Our work describes new regulators of *TERT* gene expression with possible roles in cancer.

36 INTRODUCTION

37 The breakthrough discovery of recurrent somatic point mutations in the *TERT* (telomerase reverse
38 transcriptase) promoter – namely the -146C>T, -124C>T and -57A>C mutations (positions relative to
39 the ATG start codon) (Horn et al. 2013; Huang et al. 2013) – has highlighted the significance of non-
40 coding mutations in the process of carcinogenesis. This exemplifies how creation or destruction of a
41 transcription factor binding site in regulatory elements can contribute to carcinogenesis and tumor
42 progression through up-regulation of an oncogene or down-regulation of a tumor suppressor gene
43 (Rachakonda et al. 2021). The *TERT* promoter mutations (TPMs) are generally mutually exclusive and
44 occur in more than 50% of bladder cancer, adult glioblastoma, hepatocellular carcinoma (HCC) and
45 melanoma (Vinagre et al. 2013; Horn et al. 2013; Huang et al. 2013; Borah et al. 2015; Killela et al.
46 2013; Bell et al. 2016), roughly at par with the various *TP53* mutations as the most frequently mutated
47 protein-coding gene (Olivier et al. 2010). Most of the point mutations take place at -146C>T and -
48 124C>T, followed by -57A>C mutations. -57A>C was first identified as a germline mutation in a family
49 with a high incidence of cutaneous melanoma (Horn et al. 2013) and was later found to also occur
50 somatically (Hurst et al. 2014). Multiple other rarer variants have also been reported, e.g. -124C>A and
51 tandem CC>TT conversions at positions -138/-139 bp and -124/-125 bp (Horn et al. 2013; Huang et al.
52 2013; Hurst et al. 2014; Kinde et al. 2013). These mutations generally result in the creation of a *de novo*
53 ETS (E-twenty-six specific) site and have been shown to upregulate promoter activity (Horn et al. 2013;
54 Huang et al. 2013; Bell et al. 2015). Unlike other core components of the telomerase enzyme, *TERC*
55 (telomerase RNA) and *DKC1* (dyskerin), that are expressed ubiquitously (Shay and Bacchetti 1997),
56 expression of the catalytic subunit *TERT* is normally repressed in somatic cells. Therefore, up-
57 regulation of *TERT* expression is associated with increased telomerase activity (Borah et al. 2015).
58 Indeed, the majority (85-90%) of cancers maintain their telomeres by reactivating *TERT* expression,
59 which contributes to their indefinite proliferative potential (Hanahan and Weinberg 2011). This is in line
60 with findings where TPMs have been reported to be typically early events in cancers with high
61 frequencies of these mutations (Kinde et al. 2013; Hunter et al. 2015; Lee et al. 2017; Nault et al. 2013;
62 Lorbeer and Hockemeyer 2019), behaving as a driver mutation in cancer (Chiba et al. 2017). *TERT*
63 activation can also occur as a result of constitutive oncogenic cell signaling pathways, including TGF β
64 /SMAD signaling and WNT/CNTB1 signaling. Both can lead to up-regulation of MYC, which binds E-
65 boxes found in the *TERT* promoter to drive *TERT* expression (Casillas et al. 2003; Ge et al. 2010; Wu
66 et al. 1999). Likewise, SP1 can bind to five SP1 sites found in the *TERT* promoter and synergizes with
67 MYC to increase *TERT* transcription (Kyo et al. 2008; Liu et al. 2007). These processes themselves are
68 tightly regulated as illustrated by the KAT5-dependent acetylation of SP1, which inhibits SP1 binding to
69 the *TERT* promoter and results in *TERT* repression (Rajagopalan et al. 2017). Furthermore, unlike
70 conventional promoters, the majority of the CpG islands in the *TERT* promoter region are
71 hypermethylated in cancer (Dessain et al. 2000; Renaud et al. 2007; Stern et al. 2017) except for a
72 small non-methylated region upstream of the transcriptional start site (TSS), which coincides with the
73 TPMs. Hypermethylation prevents the binding of transcriptional repressors such as CTCF and E2F1
74 while the non-methylated region grants access to activating transcription factors (Renaud et al. 2007;
75 ZHANG et al. 2014). In comparison, non-cancerous primary cell lines are generally hypomethylated

76 across the CpG islands (Renaud et al. 2007; Esopi et al. 2020). *TERT* is also often expressed in a
77 monoallelic manner, both in wild-type and TPM cell lines, with hypermethylation of promoter sequences
78 being associated with repression and unmethylated alleles being expressed (Esopi et al. 2020). In
79 consequence, the expressed mutant allele in heterozygous TPM cell lines is associated with active
80 histone marks such as H3K4me_{2/3}, while the transcriptionally silenced wild-type allele is associated
81 with repressive histone H3K27me₃ marks (Stern et al. 2017, 2015).

82 As mentioned, *TERT* promoter mutations result in the creation of a *de novo* site for ETS, a
83 transcription factor family which consists of 29 genes (Wang and Zhang 2009) that generally recognize
84 the same GGA(A/T) motif (Hollenhorst et al. 2007). Bell *et al.* systematically tested 13 of the ETS family
85 members that are expressed in glioblastoma multiforme (GBM) to determine which ETS member(s)
86 was/were responsible for the up-regulation of *TERT* expression in -146C>T and -124C>T-containing
87 GBM cell lines (Bell et al. 2015). Here, GABPA (GA-binding protein α) was demonstrated to be the only
88 critical member in the up-regulation of the *TERT* gene specific to mutant -146C>T and -124C>T cell
89 lines. GABP (GABPA+GABPB) is the only obligate multimeric factor among the ETS family members
90 (Oikawa and Yamada 2003) and is proposed to bind one of the two slightly overlapping endogenous
91 ETS sites [ETS-96 and ETS-91 (**Fig. 1A**)] alongside the *de novo* ETS site created by the -146C>T and
92 -124C>T mutations. The same group would later demonstrate that knockdown of GABPB1L, the long
93 isoform of GABPB1 (involved in GABP dimerization), also affected *TERT* expression in -146C>T and -
94 124C>T GBM cell lines, but not wild-type cell lines (Mancini et al. 2018). Other factors that have been
95 reported to regulate *TERT* expression in a TPM-dependent manner include NFKB2 and ETS1/2 (-
96 146C>T mutants only) (Li et al. 2015) as well as phosphorylated ETS1 (due to constitutive MAPK
97 pathway caused by NRAS/BRAF mutations in melanoma) (Vallarelli et al. 2016).

98 Although the aforementioned studies have managed to elucidate partly how TPMs can alter *TERT*
99 transcription, we here aimed to identify additional differential binders to wild-type and mutant *TERT*
100 promoters by systematic proteomics screening in order to provide additional mechanistic insights
101 underlying *TERT* expression control.

102 **RESULTS**103 **ZNF148 and E4F1 bind to the wild-type and -57A>C *TERT* promoter, respectively, *in vitro***

104 We reasoned that a systematic screen would identify additional differential binders to either the wild-
105 type (WT) or mutant (-146C>T, -124C>T and -57A>C) *TERT* promoter. We first designed different DNA
106 probes, each containing either the wild-type or mutant *TERT* promoter sequence (**Fig. 1A**; refer to
107 **Supplemental Table S1** for exact sequences). We then performed *in vitro* DNA reconstitution pull-
108 downs with the wild-type and mutant probes combined with SILAC-based quantitative mass
109 spectrometry analysis (**Fig. 1B**) with either light-labelled or heavy-labelled U-87MG (containing the -
110 124C>T mutation; **Supplemental Table S2**) nuclear protein extracts. Corresponding eluates were
111 combined and analysed using quantitative mass spectrometry to identify proteins that were binding
112 preferentially to either the wild-type (bottom right quadrant) or mutant (top left quadrant) *TERT* promoter
113 sequences (**Fig. 1C-E**). By performing the DNA pull-downs in both a 'forward' (heavy-labelled SILAC
114 extracts applied to the mutant sequence and light-labelled SILAC extracts applied to the wild type
115 sequence) and a 'reverse' experiment (the SILAC labelled extracts were applied to the opposite DNA
116 probes) reciprocal SILAC ratios confirm genuine enrichment and exclude common contaminants from
117 unlabelled proteins such as keratins (bottom left) or labelling artefacts (top right). Only proteins
118 specifically enriched with SILAC ratios >4 in both the 'forward' and 'reverse' experiments were
119 considered to be positive hits (**Fig. 1C-E; Supplemental Tables S3-5**) as a common cut-off (Kappei et
120 al. 2013; Butter et al. 2010, 2012; Makowski et al. 2016; Fang et al. 2017) to ensure a robust relative
121 binding preference.

122 Consistent with previous reports (Horn et al. 2013; Huang et al. 2013) that predicted the creation of
123 a *de novo* ETS motif, several ETS factors were identified binding preferentially to -124C>T (ELF1) and
124 -146C>T (ELF1, ELF2, ELF4, ETV6) mutant sequences (**Fig. 1C, D; Supplemental Tables S3-4**).
125 GABPA was not identified, consistent with a similar screen that required the introduction of a second
126 ETS site to observe GABPA binding (not included in our probes used for mass spectrometry analysis)
127 (Makowski et al. 2016). Although the -57A>C mutation also creates an ETS binding motif, no ETS
128 factors were identified binding preferentially to the mutant sequence. Instead we identified E4F1 as the
129 only -57A>C-specific candidate protein (**Fig. 1E; Supplemental Table S5**). The design of our
130 experiment allowed us to read out both mutant- and wild type-specific binding proteins simultaneously.
131 In agreement with a recent report (Mondal et al. 2022) ZNF148 and ZNF281 were specifically enriched
132 on the WT probe in comparison to the -124C>T mutant and UHRF1 on the WT probe compared to -
133 146C>T (**Fig. 1C, D; Supplemental Tables S3-4**). Notably, some known single-stranded DNA-/RNA-
134 binding proteins (including CNBP, PURA, PURB, FUS, PCBP2, HMGB2, RBM28, PDCD11 and
135 RBFOX1) were also identified to preferentially bind to either wild-type or mutant sequence (**Fig. 1D, E;**
136 **Supplemental Tables S4-5**), which may be due to the presence of some single-stranded DNA as part
137 of our concatenated DNA probe preparation. We next focused on proteins with a DNA-binding domain
138 that are more likely to bind directly to the dsDNA sequences.

139 In order to systematically validate the absolute enrichment of all wild type or mutant specific binders,
140 HeLa (wild-type *TERT* promoter; **Supplemental Table S2**) nuclear protein extracts were incubated with

141 the five probes used above, alongside -124WT+ETS/-124C>T+ETS and -57WT+ETS/-57A>C+ETS
142 (**Fig. 1A**), followed by Western blot. The additional probes contain the two endogenous ETS sites
143 between -99 and -89. While a previous report (Makowski et al. 2016) using a similar pull-down approach
144 had reported GABPA binding in the presence of both the endogenous ETS sites and *de novo* ETS site
145 created by the -124C>T mutation using UACC903 (melanoma; -124C>T mutant) nuclear extracts
146 (**Fig.1A, Supplemental Table S1**), we could not detect GABPA enrichment to any of the nine probes
147 using antibodies against endogenous GABPA (**Supplemental Fig. S1A**), consistent with our mass
148 spectrometry results. Similar results were obtained for pull-downs using A375 (melanoma, -146C>T
149 mutant; **Supplemental Table S2**) nuclear extracts or with HeLa cells transiently transfected with both
150 N-terminally and C-terminally tagged GFP-GABPA. In all cases, we were unable to enrich for GABPA
151 (**Supplemental Figure 1A**), which might be partly attributed to cell-type-specific effects. In contrast, N-
152 terminally tagged GFP-ELF1 showed strong absolute enrichment on the -146C>T probe, while N-
153 terminally tagged GFP-ELF2 showed strong absolute enrichment on all mutant probes as compared to
154 their respective wild type (**Supplemental Fig. S1A**), confirming the idea that ETS family members may
155 represent the predominant transducers of -124C>T- and -146C>T-dependent *TERT* expression. The
156 fact that they were enriched both in our mass spectrometry and Western blot experiments in the
157 absence of the additional endogenous ETS sites suggests that their binding, at least *in vitro*, only
158 requires the TPM alleles.

159 Furthermore, endogenous ZNF148 was enriched on the WT sequence (WT and -124WT+ETS), but
160 showed reduced interactions with the -124C>T and -124C>T+ETS mutant probes (**Fig. 1F**). ZNF148
161 has been reported to be an allele-specific transcription factor in two previous studies (Fang et al. 2017;
162 Butter et al. 2012), shown to preferentially bind one single nucleotide polymorphism (SNP) allele over
163 the other. We decided to include both SNPs in our probes design (rs509813 and rs36115365) alongside
164 a known ZNF148 binding site (*CDKN1A* promoter) (**Supplemental Table S4**) (Fang et al. 2017).
165 Differential ZNF148 binding to the rs36115365 SNP was particularly intriguing since it is located 18 kb
166 upstream of the 5'-end of *TERT* and *ZNF148* mRNA knockdown in a panel of pancreatic cancer cell
167 lines resulted in reduced *TERT* expression. However, we could not recapitulate binding to the
168 rs36115365 SNP using HeLa nuclear extracts, while we could readily see differential binding of ZNF148
169 to the rs509813 major SNP (unrelated to the *TERT* gene, located on Chromosome 11 in the promoter
170 of *CHRM1*) and the *CDKN1A* promoter binding site in the same pulldown assay (**Fig. 1F**). While the
171 lack of ZNF148 binding to the rs36115365 may again in part be attributed to cell-type-specific
172 differences, the identification of ZNF148 binding to the proximal promoter sequence might implicate it
173 in direct *TERT* mRNA expression regulation independent of long-ranged chromatin-chromatin
174 interactions. Although ZNF281 displayed enrichment to some of the probes (**Supplemental Fig. S1A**),
175 the enrichment was inconsistent between endogenous and GFP-tagged ZNF281 and did not readily
176 recapitulate the original mass spectrometry data. Therefore, ZNF281 was excluded from functional
177 downstream analyses.

178 Finally, we could validate E4F1 binding to the -57A>C mutant sequence using an antibody against
179 endogenous E4F1 on both the -57A>C and -57A>C+ETS probes as compared to their respective wild-
180 type controls with strong absolute enrichment (**Fig. 1F**). These data collectively demonstrate that

181 ZNF148 and E4F1 specifically bind to the wild-type and -57A>C *TERT* promoter sequences *in vitro*,
182 respectively.

183 **ZNF148 and E4F1 bind directly to WT and -57A>C *TERT* promoter, respectively**

184 To test whether ZNF148 and E4F1 bind directly to the respective *TERT* promoter sequences, DNA-
185 binding mutant constructs of both ZNF148 and E4F1 were generated by mutating key cysteine residues
186 in the C2H2 zinc finger motifs in both proteins and were then tested in our DNA pull-down assay (Cam
187 et al. 2006) (**Fig. 2A**). While GFP-ZNF148 WT displayed the same binding pattern as seen for the
188 endogenous protein, mutation in either of the four zinc fingers or deletion of all four zinc fingers in
189 ZNF148 resulted in the loss of ZNF148 binding to the WT, -146C>T, -124WT+ETS and ZNF148 binding
190 motif probes (**Fig. 2B**). Similarly, while GFP-E4F1 WT was again enriched on both the -57A>C and -
191 57A>C+ETS probes, mutation in either of the first two zinc fingers in E4F1, previously shown to be
192 critical for its DNA-binding ability (Rooney et al. 1998), resulted in the loss of E4F1 binding (**Fig. 2C**).
193 These results suggest that both factors likely bind the *TERT* promoter directly. We also aligned the
194 respective *TERT* promoter alleles to the binding motifs of ZNF148 and E4F1 as predicted by the
195 MethMotif database (Xuan Lin et al. 2018) and identified a high degree of overlap between the general
196 motifs and the exact binding sites in the *TERT* promoter. Importantly, the mutations overlap with key
197 residues, in which alteration of one base results in the disruption (-124C>T) and creation (-57A>C) of
198 the ZNF148 and E4F1 binding motif, respectively (**Fig. 2D**). These data further strengthen a model in
199 which ZNF148 and E4F1 bind directly to the WT and -57A>C mutant *TERT* promoter sequences.

200 **ZNF148 and E4F1 do not affect *TERT* promoter methylation**

201 Transcription factors can alter gene expression through a myriad of mechanisms, e.g. by changing
202 chromatin access, recruitment of epigenetic modifiers both at DNA or histone level and impacting
203 polymerase recruitment and regulation (Lambert et al. 2018). Given the nonconventional DNA
204 methylation pattern at the *TERT* locus with hypermethylation around the *TERT* promoter mutation sites
205 in cancer cells and hypomethylation in non-cancerous primary cells (Dessain et al. 2000; Renaud et al.
206 2007; Stern et al. 2017), we next tested whether the DNA methylation pattern is altered between cell
207 lines with different TPM status. To this end, we conducted pyrosequencing using gDNA extracted from
208 the different cell lines. In agreement with the above, the DNA methylation pattern at the CpG islands
209 across the *TERT* promoter is different dependent on the mutation status of the cell lines. In general,
210 WT cell lines (HeLa Kyoto and 253J, excluding HCT116 which displays hypomethylation) display a
211 higher degree of methylation as compared to cell lines with either -124C>T (T24 and U87MG) or -
212 146C>T (A375) mutation (**Supplemental Fig. S2**). The two cell lines with the -57A>C mutation
213 displayed more variation in their DNA methylation levels, with JON showing low DNA methylation
214 pattern across its *TERT* promoter, that is closer to IMR-90 (immortalized normal fibroblasts, where
215 normal cells typically display hypomethylation across the *TERT* promoter) while 575A is closer to WT
216 cell lines. Of note, we observed a drop in DNA methylation levels especially around the region where
217 both -124C>T and -146C>T mutation reside (between CG7 to CG10; which includes the third SP1 site
218 and near the second and fourth SP1 sites) in all cell lines despite their mutation statuses. In comparison,

219 the decrease in DNA methylation levels is not as pronounced for the -57A>C mutation locus (between
220 CG17 and CG18) across all cell lines. These data may indicate generally greater accessibility at the
221 key binding sites for TPM-specific transcription factors (Horn et al. 2013; Huang et al. 2013; Stern et al.
222 2017, 2015).

223 To test if ZNF148 and E4F1 might affect the epigenetics of the *TERT* promoter, pyrosequencing
224 was performed to study the effects on DNA methylation following shRNA knockdown. No significant
225 differences were observed in DNA methylation of the proximal *TERT* promoter following shRNA
226 knockdown of *ZNF148* mRNA in HeLa Kyoto and *E4F1* mRNA in 575A (**Fig. 3A, B**). In addition, no
227 effects on DNA methylation were observed following the knockdown of other known transcription factors
228 of the *TERT* promoter (*MYC*, *SP1*, *GABPA*, *GABPB1L*) in the two cell lines (**Fig. 3A, B**), suggesting
229 that these factors do not act on the *TERT* promoter by modulating the DNA methylation status.

230 **ZNF148 and E4F1 act as transcriptional activators of *TERT***

231 To test if the promoter binding of ZNF148 and E4F1 translates into an actual effect on *TERT* transcript
232 levels, we depleted both factors with two shRNAs each (**Fig. 4, 5; Supplemental Fig. S3**) across a
233 panel of cell lines with either wild-type or mutant *TERT* promoters (**Supplemental Table S2**). In addition,
234 we used shRNAs targeting *TERT*, *GABPA*, *GABPB1L*, *MYC* and *SP1* mRNAs as positive controls.
235 *MYC* and *SP1* are factors that have previously been reported to bind to the E-box and SP1 sites on the
236 *TERT* promoter (Cong et al. 1999; Horikawa et al. 1999; Takakura et al. 1999) and affect *TERT*
237 transcription while knockdown of *GABPA* and *GABPB1L* have been reported to only affect *TERT*
238 transcription in cell lines containing the -124C>T or -146C>T mutation (Bell et al. 2015; Mancini et al.
239 2018). Upon *ZNF148* mRNA knock-down in HeLa cells, we observed a reduction of *TERT* expression
240 for both shRNAs (**Fig. 4A**). As expected, sh*TERT*, sh*MYC* and sh*SP1* also resulted in reduction of
241 *TERT* expression. Albeit HeLa cells being *TERT* promoter WT, knockdown of *GABPA* mRNA also led
242 to a statistically significant reduction of *TERT*. It is of note that knockdown of all other factors excluding
243 ZNF148 resulted in an increase in *ZNF148* mRNA and ZNF148 protein levels (**Fig. 4B, Supplemental**
244 **Fig. S3A**), suggesting some degree of interdependency or feedback regulation. Since we could not
245 identify a commercially available *TERT* antibody that showed depletion of a specific band upon sh*TERT*
246 transduction, we used the Telomerase Repeat Amplification Protocol (TRAP) assay as an indirect
247 measure for changes in *TERT* protein levels. HT1080 Super Telomerase cells (HT1080 ST) were used
248 as a positive control while the telomerase-negative cell lines U2OS and Saos2 were used as negative
249 controls alongside heat-inactivated cell extracts. Using HeLa Kyoto cells, we observed a reduction of
250 telomerase activity for both shRNAs targeting *ZNF148* whereas there was a marginal effect caused by
251 sh*GABPA* and sh*GABPB1L*, consistent with previous reports where these factors only affect cell lines
252 with -146C>T or -124C>T mutations. Similarly, we also saw a reduction in telomerase activity with our
253 positive controls sh*TERT*, sh*MYC* and sh*SP1* (Choi et al. 2010; Cong and Bacchetti 2000; Hou et al.
254 2002; Takakura et al. 2001) (**Fig. 4C**). We also observed a similar trend of reduction in *TERT* mRNA
255 and telomerase activity in another wild-type *TERT* promoter cell line, 253J (**Supplemental Table S1**),
256 following *ZNF148* shRNA knockdown (**Supplemental Fig. S3B-C**), concomitant with a reduction in
257 *TERT* expression and telomerase activity upon *TERT*, *MYC* and *SP1* knockdown. Again, both *GABPA*

258 and *GABPB1L* knockdown had marginal effects on *TERT* mRNA expression, although sh*GABPB1L* led
259 to a more pronounced reduction in telomerase activity. In contrast, *ZNF148* knockdown in -124C>T-
260 positive T24 cells (**Supplemental Table S1**) had marginal effects on *TERT* mRNA expression and
261 telomerase activity, in agreement with a lack of promoter binding in the presence of -124C>T mutations
262 (**Supplemental Fig. S3D-E**) while our positive controls sh*TERT* and sh*MYC* both resulted in a
263 consistent reduction of *TERT* mRNA expression and telomerase activity.

264 In -57A>C-positive 575A cells (**Supplemental Table S7**), in addition to sh*TERT* and sh*MYC*,
265 knockdown of *E4F1* resulted in a general reduction of *TERT* mRNA expression (**Fig. 5A, B**) and TRAP
266 activity as measured by digital droplet PCR (ddPCR) (Ludlow et al. 2014, 2018). The latter showed a
267 clear reduction of positive droplets for sh*E4F1* and sh*TERT* as compared to sh*GFP* (control), with an
268 abundance of droplets in HT1080 ST and absence of droplets for U2OS and Saos2 alongside heat-
269 inactivated sh*GFP* (**Fig. 5C, D**). Therefore, the knockdown of *ZNF148* in a wild-type *TERT* promoter
270 cell line (HeLa Kyoto) and the knockdown of *E4F1* in the presence of the -57A>C mutation resulted in
271 reduction of telomerase activity. These data demonstrate a functional effect of these transcription
272 factors at their respective *TERT* promoter loci and are in line with allele-specific regulation.

273

274 **DISCUSSION**

275 We demonstrated that a SILAC-based DNA-protein interaction assay could be a highly viable and
276 robust method for the identification of novel binding factors to wild-type and mutant sequences. The
277 binding of ETS factors such as ELF1 and ELF2 to the *de novo* ETS site created by the mutant
278 sequences (**Supplemental Fig. S1A**) here serves as a proof-of-concept. Although all three TPMs
279 create the same basic ETS consensus site, no ETS factors were enriched on the mutant -57A>C *TERT*
280 promoter (**Fig. 1E**) in our proteomics screen. This may be due to the differences in flanking sequences
281 between the -57A>C mutant (gccGGAAactc) and the -124C>T and -146C>T mutants (cccGGAAgggg)
282 despite the common GGAA motif, in agreement with previous reports demonstrating the importance of
283 flanking sequences in determining which ETS family members are recruited to specific loci (Wei et al.
284 2010).

285 Next, we were unable to reproduce the enrichment of GABPA using probes that contain the
286 endogenous ETS sites alongside the *de novo* -124C>T mutation as previously reported (Makowski et
287 al. 2016). We were also unable to recapitulate the enrichment of ZNF148 on the minor rs36115365
288 SNP using the exact same pulldown assay as a previous report (Fang et al. 2017), which might be
289 partly attributed to different wash conditions (e.g. buffer salt concentration) and incubation duration as
290 well as cell line specific effects. In the latter study, the authors demonstrated that knockdown of *ZNF148*
291 led to a reduction of *TERT* transcription in both pancreatic cancer cell lines containing the minor SNP
292 and those with the major SNP. This lends support to our work, implying ZNF148 as a direct
293 transcriptional activator at the proximal wild-type *TERT* promoter. If ZNF148 binding to the rs36115365
294 is context-specific, binding to both the distal variant and the proximal promoter could lead to a ZNF148-
295 mediated chromatin-chromatin interaction to further strengthen the transcriptional output. Similar
296 considerations might apply to the lack of ETS factors identified for the -57A>C mutation. In addition,
297 given that all *TERT* promoter mutations create a basic ETS motif, the exact nucleotide context of the -
298 57A>C mutation might further explain these differences.

299 In contrast, in this study, we have identified an -57A>C TPM-specific transcriptional activator: E4F1
300 has been previously reported to be involved in carcinogenesis by regulating viral oncoprotein
301 expression (Fernandes and Rooney 1997; Lee and Green 1987) and TP53 ubiquitination (Cam et al.
302 2006). It also directly controls the transcription of multiple mitochondrial and checkpoint protein genes,
303 including DNA-damage response protein CHEK1 (Rodier et al. 2015). The oncogenic behaviour is
304 consistent with our study, in which the -57A>C TPM creates a *de novo* binding site for E4F1 to
305 upregulate *TERT* oncogene expression. Furthermore, based on our knockdown experiments, we
306 postulate that there might be possible crosstalk between the different transcription factors that regulate
307 *TERT* expression. For instance, the up-regulation of ZNF148 following knockdown of all other factors,
308 including *E4F1*, could be a compensatory mechanism to upregulate *TERT* expression (**Fig. 4B, 5B**),
309 which is vital for unlimited cancer cell proliferation.

310 In conclusion, we have identified two novel transcriptional regulators of the *TERT* locus, which
311 contribute to *TERT* up-regulation in a mutation-dependent manner. Specifically, we could identify
312 ZNF148 as an additional factor that could regulate the *TERT* promoter at the -124 position, with
313 corresponding decrease in *TERT* expression and telomerase activity upon *ZNF148* knockdown in wild-

314 type *TERT* promoter cell lines. Additionally, we here report the first transcription factor that specifically
315 regulates *TERT* expression at the -57A>C mutant promoter. Our study alongside others (Makowski et
316 al. 2016; Fang et al. 2017; Butter et al. 2010; Liu et al. 2017) demonstrates the potential of quantitative
317 mass spectrometry in combination with *in vitro* reconstitution as a systematic strategy to interpret non-
318 coding mutations.

319 **METHODS**320 **Cell culture and SILAC labeling**

321 All cell lines (A375, HCT116, HeLa Kyoto, Saos2, U2OS, U87MG, 253J, T24, 575A, JON, HT1080 ST
322 (Cristofari and Lingner 2006), IMR-90 and HEK293T) used in this study were cultured in 4.5 g/L glucose
323 Dulbecco's Modified Eagle Medium, supplemented with 10% FBS and 100 U/mL penicillin, 100 µg/mL
324 streptomycin (Gibco). Cell lines were maintained at 37°C with 5% CO₂ in a humidified incubator. All cell
325 lines were authenticated by STR profiling (1st BASE) and regularly tested negative for mycoplasma
326 using the MycoAlert PLUS detection kit (Lonza).

327 For SILAC labelling, U87MG cells were cultured in DMEM (-Arg, -Lys) for SILAC (Thermo Fisher
328 Scientific), supplemented with 10% dialyzed FBS (PAN-Biotech) and 100 U/mL penicillin, 100 µg/mL
329 streptomycin (Gibco), in addition to either non-labelled 42 mg/L ¹²C₆¹⁴N₄-Arginine and 73 mg/L ¹²C₆¹⁴N₂-
330 Lysine or heavy-labelled 42 mg/L ¹³C₆¹⁵N₄-Arginine and 73 mg/L ¹³C₆¹⁵N₂-Lysine. U87MG cells were
331 cultured for at least two weeks in SILAC media prior to experiments to ensure an incorporation rate
332 of >98%.

333 Ideal antibiotic concentrations for plasmid selection were optimized for each cell line by generating
334 killing curves. The eventual concentrations used were 0.5 µg/mL for U87MG, 1 µg/mL for HeLa Kyoto,
335 575A, 2 µg/mL for T24 and 2.5 µg/mL puromycin for 253J. 10 µg/mL blasticidin S was used for 575A
336 while 300 µg/mL hygromycin B were used for 575A.

337

338 **Sanger sequencing of cell lines**

339 Genomic DNA (gDNA) was extracted from various cell line pellets using the QIAamp DNA Blood Mini
340 Kit (Qiagen) according to the manufacturer's instructions. The *TERT* promoter was then amplified with
341 PCR using corresponding primers with the Q5 DNA polymerase (NEB) (**Supplemental Table S6**). PCR
342 conditions were as follows: 98°C for 30 sec, 35 cycles of 98°C for 10 sec, 61°C for 25 sec and 72°C for
343 40sec. The PCR products were purified using the QIAquick PCR purification kit (Qiagen) according to
344 the manufacturer's protocol before being submitted for Sanger sequencing (AITBiotech).
345 Chromatograms were inspected using 4Peaks (Nucleobytes).

346

347 **Plasmids and cloning**

348 Full-length ZNF148, E4F1, ELF1, ELF2, GABPA and ZNF281 were amplified from HeLa Kyoto or U2OS
349 cDNA (RNeasy plus mini kit; Qiagen) using the Q5 DNA polymerase (NEB) with specific primers
350 (**Supplemental Table S6**). These sequences were cloned into the TOPO TA entry vector (Thermo
351 Fisher Scientific) before LR recombination into Gateway-compatible expression vectors: pcDNA3.1 with
352 N-terminal GFP tag or pcDNA-DEST47 with C-terminal GFP tag. Point mutants were generated using
353 the Q5 site-directed mutagenesis kit (NEB) coupled with specific primers (**Supplemental Table S6**).
354 Sequences for shRNA oligonucleotides were shortlisted from the GPP web portal
355 (<https://portals.broadinstitute.org/gpp/public/gene/search>; BROAD institute) based on high specificity
356 criteria. Primers (**Supplemental Table S7**) were annealed, phosphorylated and cloned into pLKO.1
357 vector following restriction enzyme digest and DNA ligation.

358

359 **Transfection and transduction**

360 4-4.5 million HeLa Kyoto cells were seeded per 15 cm dish the evening prior to transfection for plasmid
361 transfections. The cells were transfected with 121.6 μ L of 1 mg/mL of linear Polyethylenimine (PEI; MW
362 25,000; Polysciences) and 30.4 μ g of plasmid DNA diluted in Opti-MEM (Gibco). Media was replaced
363 with fresh culture medium after 7 h and cells were harvested 48 h post-transfection.

364 For lentiviral production, 300,000 HEK293T were seeded per well in 6-well plate format the evening
365 prior to transfection. Cells were transfected with 2.5 μ L of 1 mg/mL PEI, 0.5 μ g of transfer vector (viral
366 genome and gene of interest), 0.25 μ g each of pMD2.G envelope plasmid (VSV-G), pRSV-Rev
367 packaging plasmid (Rev) and pMDLg/pRRE packaging plasmid (Gag and Pol) diluted in Opti-MEM.
368 Media was changed after 24 h and cell supernatants were harvested using a syringe and 0.45 μ m filter
369 unit 72 h post transfection.

370 For viral transduction, 100,000-200,000 cells were seeded per well in 6-well plates the evening prior
371 to transduction. For every 1 mL of virus supernatant, 10 μ L of 1 M HEPES (final 10 mM; Sigma-Aldrich)
372 and 1 μ L of 10 mg/mL (final 10 μ g/mL) polybrene were added before addition to the cells to be
373 transduced. These were replaced with fresh media 24 h post-transduction and selective media
374 (puromycin, hygromycin or blasticidin) were added 48 h post transduction for cell selection.

375

376 **Reverse transcription and qPCR**

377 Cells were harvested after 48 h (lentiviral transduction) + 72 h (puromycin selection). Cell pellets were
378 washed with 1 \times PBS and RNA were extracted using the RNeasy plus mini kit (Qiagen) according to the
379 manufacturer's protocol. Total RNA was eluted in 30 μ L nuclease-free water and used for cDNA
380 conversion with the SuperScript IV Reverse Transcriptase (Thermo Fisher Scientific) based on the
381 manufacturer's protocol.

382 Each qPCR reaction consisted of 5 μ L of 2 \times QuantiNOVA SYBR Green PCR master mix (Qiagen),
383 0.5 μ L of 10 μ M forward and reverse primers each, alongside appropriate cDNA amounts, topped up
384 to 10 μ L with nuclease-free water. Each reaction was set up in triplicates and ran on a QuantStudio3 or
385 QuantStudio5 machine (Applied Biosystems), with the following protocol used: 2 min at 50 $^{\circ}$ C, 10 min
386 at 95 $^{\circ}$ C, followed by 40 cycles at 95 $^{\circ}$ C for 15 sec and 60 $^{\circ}$ C for 1 min, then finally 95 $^{\circ}$ C for 15 sec and
387 60 $^{\circ}$ C for 1 min. mRNA levels of TBP were used as a housekeeping reference for the normalization of
388 mRNA levels of target genes (**Supplemental Table S8**).

389

390 **Nuclear protein extraction**

391 Cells were harvested and washed in PBS and incubated on ice for 10 min with five times pellet volume
392 of cold buffer A (10 mM HEPES pH 7.9, 10 mM KCl, 1.5 mM MgCl₂). Cells were pelleted again and
393 resuspended in approximately two times pellet volume of cold buffer A+ [buffer A supplemented with
394 0.1% IGEPAL CA-630, 0.5 mM DTT and 1 \times cOmplete protease inhibitor (Merck)] and homogenized in
395 a glass dounce homogenizer (type B pestle) to mechanically lyse the cell cytoplasm. HeLa Kyoto cells
396 required 40 dounces while 575A and U-87MG needed 30 dounces for maximum cytoplasmic lysis while
397 keeping most nuclei intact. The supernatant (cytoplasmic fraction) was disposed as it was not required
398 for this study. The nuclei were washed once with PBS and were then resuspended in 1.7 \times pellet volume

399 of buffer C+ [20% (v/v) glycerol, 420 mM NaCl, 20 mM HEPES pH 7.9, 2 mM MgCl₂, 0.2 mM EDTA pH
400 8, 0.1% IGEPAL CA-630, 0.5 mM DTT and 1× cOmplete protease inhibitor (Merck)] before being
401 incubated on a rotating wheel at 30-35 rpm and 4°C (cold room) for 1 h in order to extract nuclear
402 proteins. The suspension was then centrifuged at maximum speed for 1 h at 4°C to collect the nuclear
403 extract. Protein quantification was performed with the Pierce BCA Protein Assay Kit (Thermo Fisher
404 Scientific) according to the manufacturer's protocol, and the nuclear protein extracts were diluted to the
405 required concentrations using buffer C+.

406

407 **In vitro reconstitution DNA pull-down**

408 DNA in vitro reconstitution pull-downs were essentially performed as previously described (Kappei et
409 al. 2017). 25 µL of 100 µM respective forward and reverse strand oligonucleotides (**Supplemental**
410 **Table S1**) were denatured at 80°C and re-annealed via gradual cooling. Double-stranded
411 oligonucleotides were then concatemerized with 100 U T4 polynucleotide kinase (Thermo Fisher
412 Scientific) and 20 Weiss U T4 DNA ligase (Thermo Fisher Scientific), biotinylated with desthiobiotin-
413 ATP (Jena Bioscience) by 60 U Klenow fragment exo- (Thermo Fisher Scientific) and finally purified
414 with Microspin G-50 columns (GE Healthcare). 0.25 mg (Western blot) or 0.75 mg (MS) Dynabeads
415 MyOne Streptavidin C1 (Thermo Fisher Scientific) were washed twice with WB1000 buffer (1 M NaCl,
416 20 mM Tris, 0.1% IGEPAL CA-630 and 1 mM EDTA). The purified DNA probes were then immobilized
417 on the streptavidin-coated magnetic beads for 30 min at RT on the rotating wheel. 100 µg (Western
418 blot) or 300 µg (MS) of nuclear protein extracts alongside 20 µg (Western blot) or 40 µg (MS) of sheared
419 salmon sperm DNA (Thermo Fisher Scientific), diluted in PBB (protein-binding buffer) [(50 mM Tris, 150
420 mM NaCl, 0.25% IGEPAL CA-630, 5 mM MgCl₂ 1 mM DTT and 1× cOmplete protease inhibitor (Merck)]
421 were added and incubated on the rotating wheel for 2 h at 4°C. The beads were washed thrice with
422 PBB, and bound protein were eluted in 2× Laemmli buffer and boiled for 5 min at 95°C. Protein samples
423 were separated on a 4-12% NuPAGE 4-12% Bis-Tris protein gels (Thermo Fisher Scientific) or 12%
424 Bis-Tris protein gel (Thermo Fisher Scientific) for 1 h (Western blot) or 30 min (MS) at 170 V in 1×
425 NuPAGE MOPS SDS running buffer (Thermo Fisher Scientific). The Colloidal blue staining kit (Thermo
426 Fisher Scientific) was used to stain protein samples destined for downstream mass spectrometry
427 analysis.

428

429 **Western blot**

430 Cells were lysed in RIPA buffer supplemented with cOmplete protease inhibitor (Merck) by incubation
431 on ice for 15 min. After centrifugation at 14,000 g, the supernatant was transferred to a fresh tube and
432 quantified with Pierce BCA Protein Assay Kit (Thermo Fisher Scientific). 30-50 µg of protein extract
433 were diluted in LDS sample buffer supplemented with 0.1 M DTT and boiled at 70°C for 10 min. Protein
434 samples were separated on a 4-12% NuPAGE 4-12% Bis-Tris protein gels (Thermo Fisher Scientific)
435 for 1 h at 170 V in 1× NuPAGE MOPS SDS running buffer (Thermo Fisher Scientific). Separated
436 proteins were transferred from the gel to a methanol-activated PVDF membrane for between 1-1.5 h at
437 70-220 mAmp. The membranes were blocked for 1 h at RT in PBS containing 5% (w/v) skim milk
438 (Nacalai Tesque) and 0.1% Tween-20 (Nacalai Tesque) (PBS-T) and incubated with primary antibodies

439 overnight at 4°C or for 1 h at RT. Antibodies used are listed in **Supplemental Table S9**. Membranes
440 were washed thrice in PBS-T and incubated with a secondary antibody for 1 h at RT.
441 Chemiluminescence detection was performed using Pierce ECL Western blotting substrate (Thermo
442 Fisher Scientific) or Amersham ECL prime Western blotting detection reagent (GE Healthcare).

443

444 **Mass spectrometry sample preparation, data acquisition and analysis**

445 Following gel electrophoresis for 30 min, each lane was separated into four fractions. Gel pieces were
446 then cut into approximately 1×1 mm pieces and destained twice with destaining buffer (50 mM
447 NH₄HCO₃ and 50% ethanol), followed by dehydration with acetonitrile (ACN) and dried further in a
448 speed vac. Reduction buffer (50 mM NH₄HCO₃, 10 mM DTT) was then added to rehydrate and reduce
449 the samples at 56°C for 1 h. Reduction buffer was then replaced with alkylation buffer [50 mM NH₄HCO₃
450 and 55 mM ICH₂CONH₂ (Sigma-Aldrich)] and samples were alkylated in the dark for 45 min at RT. The
451 gel pieces were then washed with ABC buffer (50 mM NH₄HCO₃), ACN, ABC buffer and ACN twice
452 again, before drying further with a speed vac until the pieces were ‘dice-like bouncy.’ The protein
453 samples were then incubated in digestion buffer [50 mM NH₄HCO₃ and 10 µg/mL Sequencing grade
454 modified trypsin (Promega)] overnight at 37°C. Proteins were extracted and the supernatants were
455 combined by incubating gel pieces in extraction buffer [35 mM ABC buffer, 30% ACN, 3% Trifluoroacetic
456 acid], ACN, extraction buffer and ACN twice again. The combined supernatants were concentrated in
457 a speed vac (Eppendorf) for about two hours before being transferred to pre-equilibrated stage tips.
458 Stage tips were prepared by installing two C18 layers (Waters) inside a 200 µL pipette tip. The tips were
459 washed with methanol and 80% ACN supplemented with 0.5% formic acid, then equilibrated by washing
460 with 0.5% formic acid twice. After loading the combined supernatants, the tips were centrifuged followed
461 by a wash with 0.5% formic acid. Tryptic peptides were eluted from stage tips with 80% ACN
462 supplemented with 0.5% formic acid into a plate. Peptides were analysed by nanoflow liquid
463 chromatography on an EASY-nLC 1200 system coupled to a Q Exactive HF mass spectrometer
464 (Thermo Fisher Scientific). Peptides were separated on a C18-reversed phase column (25 cm long, 75
465 µm inner diameter) packed in-house with ReproSil-Pur C18-AQ 1.9 µm resin (Dr Maisch). The column
466 was mounted on an Easy Flex Nano Source and temperature controlled by a column oven (Sonation)
467 at 40°C. A 105-min gradient from 2 to 40% ACN in 0.5% formic acid at a flow of 225 nL/min was used.
468 Spray voltage was set to 2.4 kV. The Q Exactive HF was operated with a TOP20 MS/MS spectra
469 acquisition method per MS full scan. MS scans were conducted with 60,000 at a maximum injection
470 time of 20 ms and MS/MS scans with 15,000 resolution at a maximum injection time of 50 ms. The raw
471 files were processed with MaxQuant (Cox and Mann 2008) version 1.5.2.8 with pre-set standard
472 settings for SILAC labelled samples and the re-quantify option was activated. Carbamidomethylation
473 was set as fixed modification while methionine oxidation and protein N-acetylation were considered as
474 variable modifications. Search results were filtered with a false discovery rate of 0.01. Known
475 contaminants, proteins groups only identified by site, and reverse hits of the MaxQuant results were
476 removed and only proteins were kept that were quantified by SILAC ratios in both ‘forward’ and ‘reverse’
477 samples. The final SILAC plots were created with the aid of an in-house Python script

478 (github.com/Kappei-Lab/SILAC-Data-Plotting, **Supplemental Code**). Heavy SILAC labelled input
479 material was quality controlled to ensure a SILAC incorporation rate of >98%.

480

481 **Telomerase Repeat Amplification Protocol (TRAP)**

482 Cells were lysed with two times the pellet volume of TRAP lysis buffer [1% IGEPAL CA-630, 50 mM
483 Tris, 150 mM NaCl, 1× cOmplete protease inhibitor (Merck)] for 30 min on ice. The cells were then
484 pelleted, and the supernatant was transferred to fresh tubes and quantified using the Pierce BCA
485 Protein Assay Kit according to the manufacturer's instructions. Each TRAP-qPCR was set up in a 20
486 µL reaction, consisting of 10 µL of 2× QuantiNOVA SYBR Green PCR master mix (Qiagen), 7.2 µL
487 nuclease-free water, 0.4 µL of 10 µM (µmol/L) TS primer and ACX primer each and 2 µL of 250 ng/µL
488 or 25 ng/µL protein sample (500 ng or 50 ng total nuclear extract respectively). All reactions were done
489 in triplicates. The PCR protocol was as follows: 30 min at 25°C for reverse transcription by telomerase,
490 then heat inactivation and hot-start of Taq polymerase at 95°C for 2 min, followed by 32 cycles of 95°C
491 for 5 sec (denaturation) and 60°C for 90 sec (annealing and elongation), and finally held at 10°C. Cell
492 lysates from telomerase-negative cells (U2OS and Saos2) and heat-inactivated lysates (85°C for 10
493 min) were used as negative controls while HT-1080 ST lysates were used as positive controls. qPCR
494 analysis was performed using Thermo Fisher Scientific software.

495 For TRAP-ddPCR (digital droplet PCR), the telomerase extension was performed first, with each
496 reaction being set up with 5 µL of 10× TRAP extension buffer [630 mM KCl, 200 mM Tris, 15 mM MgCl₂,
497 0.5% (v/v) TWEEN 20 and 10 mM EGTA], 1 µL of 10 µM TS primer, 1 µL of 10 mM dNTP mix, 500 ng
498 of nuclear protein sample topped up to 40 µL with nuclease-free water. The samples were incubated at
499 25°C for 30 min, 95°C at 5 min and cooled to 4°C. To set up the ddPCR, each reaction consists of 11
500 µL 2× QX200 ddPCR EvaGreen Supermix, 0.11 µL of 10 µM TS primer and ACX primer each were
501 added to 2.2 µL of telomerase-extended products topped up to 22 µL with nuclease-free water. Oil
502 droplets were generated using the Automated Droplet Generator (Bio-Rad), followed by plate sealing
503 with a pierceable foil heat seal. A PCR was conducted with the following conditions, 95°C for 5 min,
504 followed by 40 cycles of 95°C for 30 sec, 54°C for 30 sec and 72°C for 30 sec, and finally held at 4°C
505 with a ramp-rate of 2.5°C/sec between each step. Finally, the plate was transferred to a QX200 Droplet
506 Reader (Bio-Rad) and positive droplets were analyzed using the QuantaSoft software (Bio-Rad).

507

508 **Pyrosequencing**

509 For pyrosequencing, 500 ng of genomic DNA was subjected to bisulfite conversion using the EpiTect
510 Bisulfite Kit (Qiagen). PCR reactions were performed on 12.5 ng of bisulfite-treated DNA in a final
511 volume of 25 µL using the Pyromark PCR kit (Qiagen) with one of the primers being biotinylated for
512 later capture. The primers were designed using the PyroMark Assay Design Software 2.0 (Qiagen)
513 (**Supplemental Table S10**). The initial denaturation/activation step was performed at 95°C for 15 min,
514 followed by 50 cycles of 30 sec at 94°C, 30 sec at 54°C, 45 sec at 72°C and a final extension step at
515 72°C for 10 min. The quality and the size of the PCR products were evaluated by running 5µL of each
516 PCR product on 1.5% (w/v) agarose gel in a 0.5X TBE buffer. The biotinylated PCR products were
517 immobilized on streptavidin-coated sepharose beads (GE Healthcare). DNA strands were separated

518 using the PyroMark Q24 Vacuum Workstation, the biotinylated single strands were annealed with 0.375
519 μ M sequencing primer (**Supplemental Table S10**) and used as a template for pyrosequencing.
520 Pyrosequencing was performed using PyroMark Q24 Advanced (Qiagen) according to the
521 manufacturer's instructions, and data about methylation at each CpG was extracted and analyzed using
522 the PyroMark Q24 Advanced 3.0.0 software (Qiagen).

523

524 **DATA ACCESS**

525 The mass spectrometry proteomics data have been deposited to the ProteomeXchange Consortium
526 via the PRIDE partner repository (Perez-Riverol et al. 2021) with the dataset identifier PXD037776.

527

528 **COMPETING INTEREST**

529 The authors declare no competing interest.

530

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540

541 **AUTHOR CONTRIBUTIONS**

542 BHC and DK conceived the study and designed experiments. BHC performed experiments with help
543 from LF, CD, NZA, AW, VM and FB. DGT, SJ and PAD contributed to the research supervision. BHC
544 and DK analysed the data. BHC and DK wrote the manuscript with input from all authors.

545

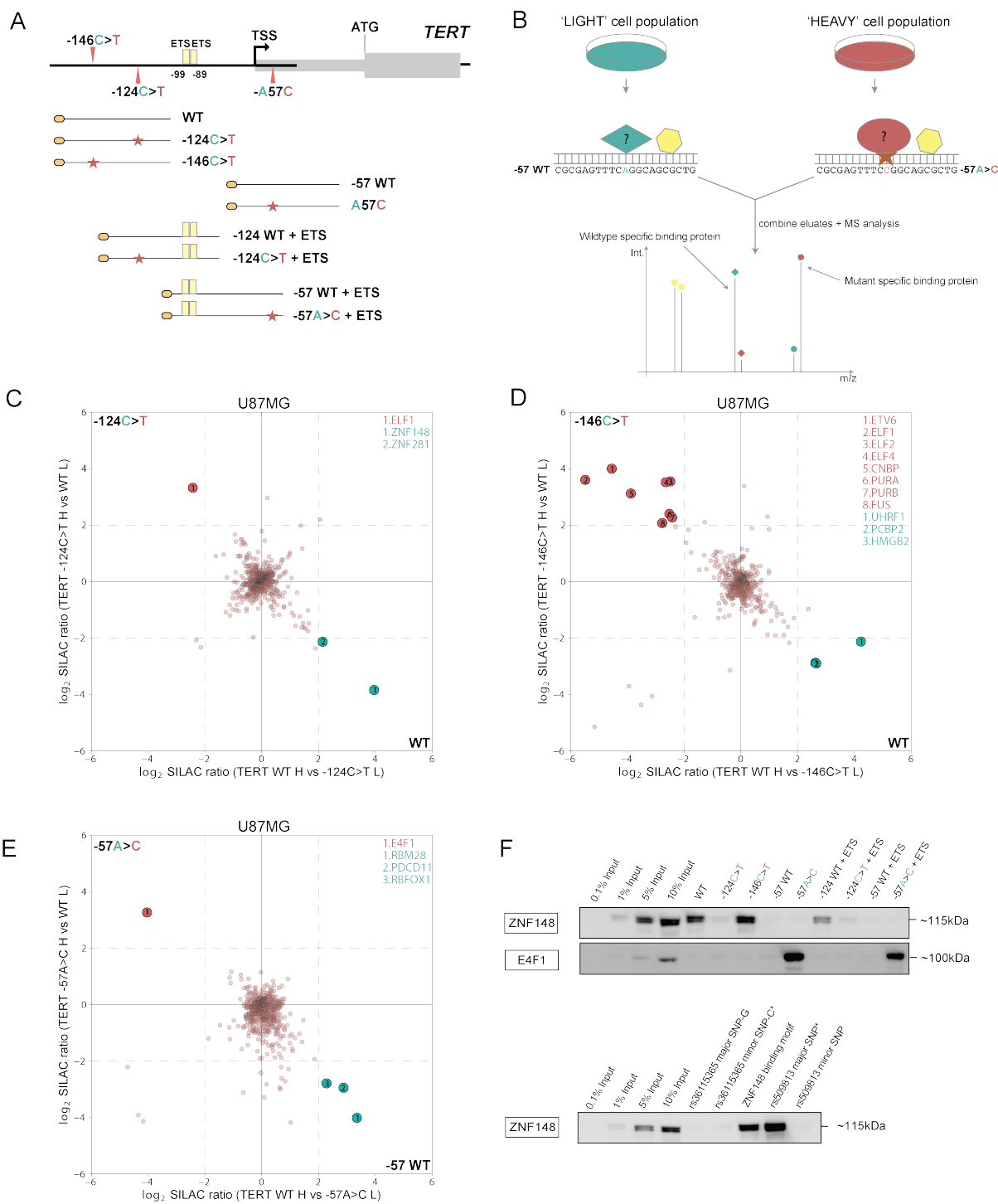
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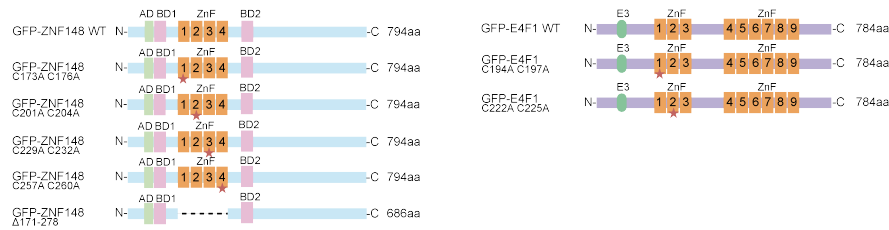
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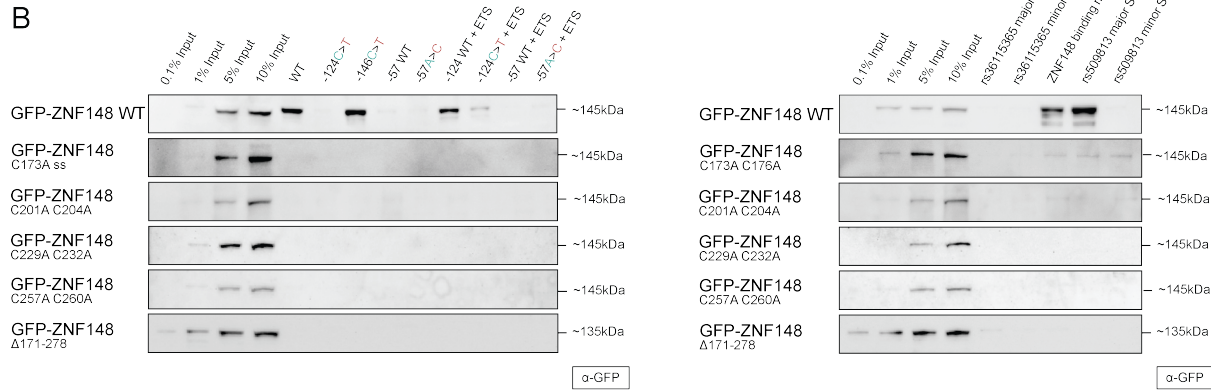
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721 **Figure 1. ZNF148 and E4F1 bind to wild-type and -57A>C *TERT* promoter sequence *in vitro*. (A)**
722 Schematic showing the coverage of the *TERT* promoter sequence by the DNA probes used in this study.
723 **(B)** Workflow for a quantitative SILAC-based protein-DNA interaction screen. Biotinylated concatenated
724 DNA oligonucleotides from panel A were immobilised on magnetic streptavidin beads and bound
725 proteins were detected by MS or Western blot. 57 WT and -57A>C probes are shown as an example
726 of wild-type and mutant sequences. Specific protein binders display a differential SILAC ratio, with
727 background binders showing a 1:1 ratio. **(C)** Two-dimensional interaction plot for wild-type versus -
728 124C>T using SILAC labelled U87MG nuclear protein extracts. Mutant-specific binders are labelled in
729 red while wild type-specific binders are labelled in green. **(D)** Two-dimensional interaction plot for wild
730 type versus -146C>T. Mutant- and wild type-specific binders are labelled similar to (C). **(E)** Two-
731 dimensional interaction plot for wild type versus -57A>C. Mutant- and wild type-specific binders are
732 labelled similar to (C). **(F)** Sequence specific pull-down of endogenous ZNF148 and E4F1 with HeLa
733 nuclear extracts using the 9 probes shown in (A) (top). Sequence-specific pull-down of endogenous
734 ZNF148 with HeLa nuclear extracts with probes for rs36115365 major SNP-G and minor SNP-C,
735 rs509813 major and minor SNP and CDKN1A promoter (containing ZNF148 binding site) probes
736 (bottom). Please note the occurrence of a double band for endogenous ZNF148, which may be due to
737 isoforms and/or post-translational modifications.

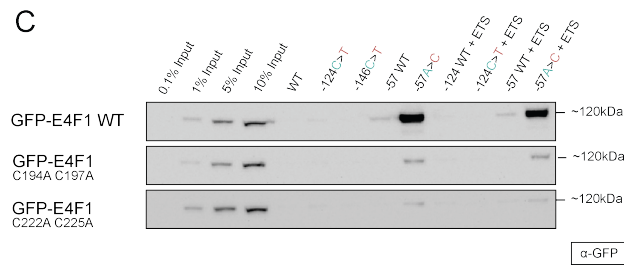
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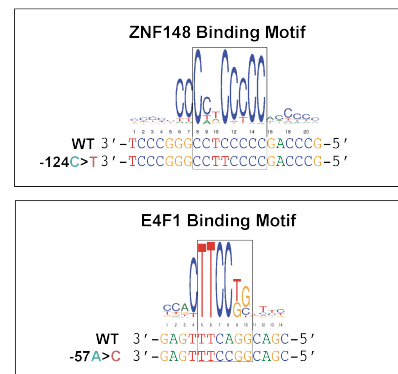
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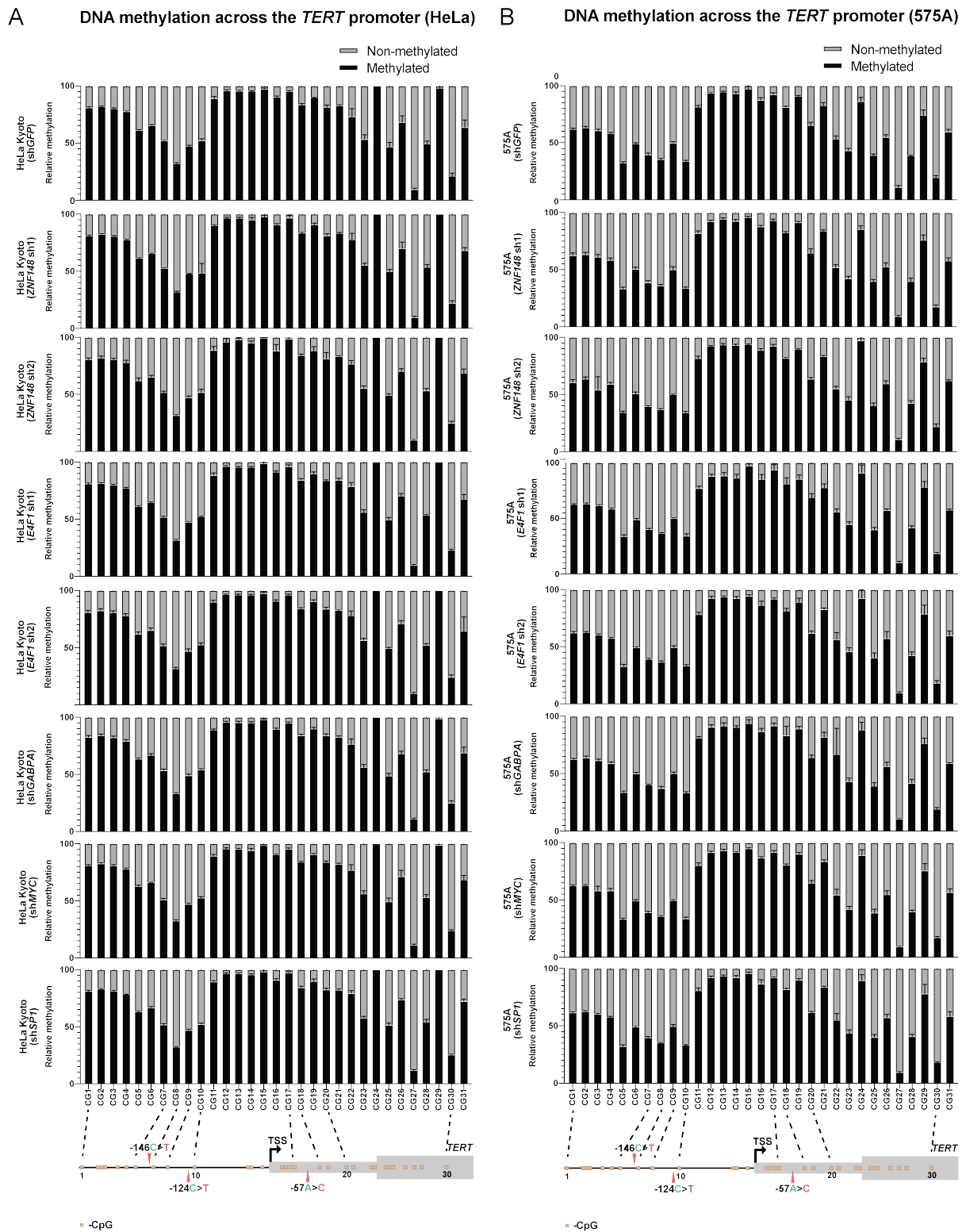


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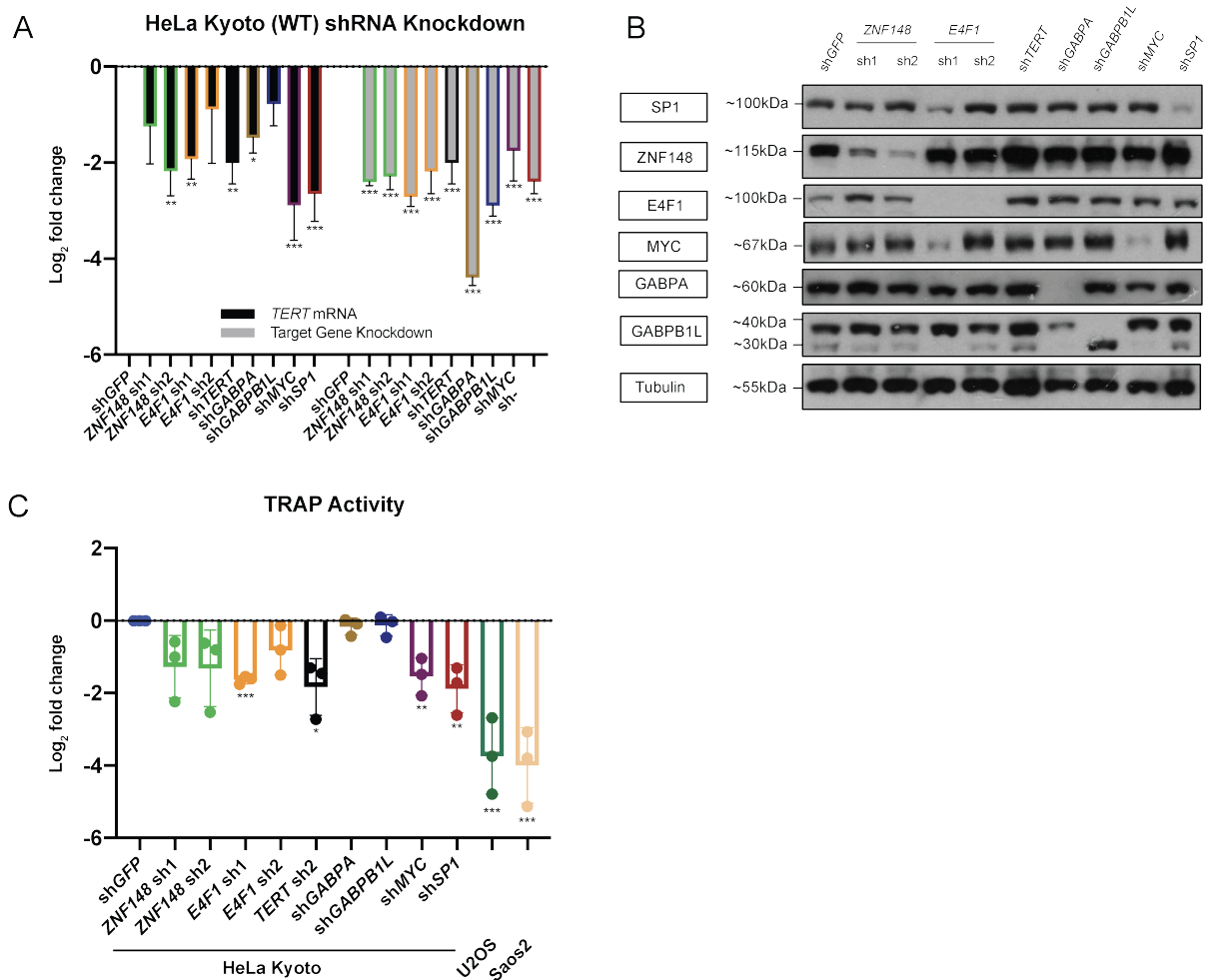
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739 **Figure 2. ZNF148 and E4F1 require their DNA-binding domains to bind *in vitro* to WT and -57A>C**
 740 ***TERT* promoter, respectively. (A)** Schematic representation of ZNF148 and E4F1 WT and DNA-
 741 binding mutant constructs. **(B)** Sequence-specific pull-down of recombinant GFP-tagged wild type or
 742 binding mutant of ZNF148 with HeLa nuclear extracts with the 9 probes shown in Fig. 1A (left) alongside
 743 rs36115365 major SNP-G and minor SNP-C, rs509813 major SNP and minor SNP and CDKN1A
 744 promoter (containing ZNF148 binding site) (right). **(C)** Sequence-specific pull-down of recombinant
 745 GFP-tagged wild type or binding mutant of E4F1 with HeLa nuclear extracts with the 9 probes shown
 746 in Fig. 1A. **(D)** Binding motif of ZNF148 and E4F1 aligned to the *TERT* promoter sequence based on
 747 the consensus motif derived from the MethMotif database (Xuan Lin et al. 2018).



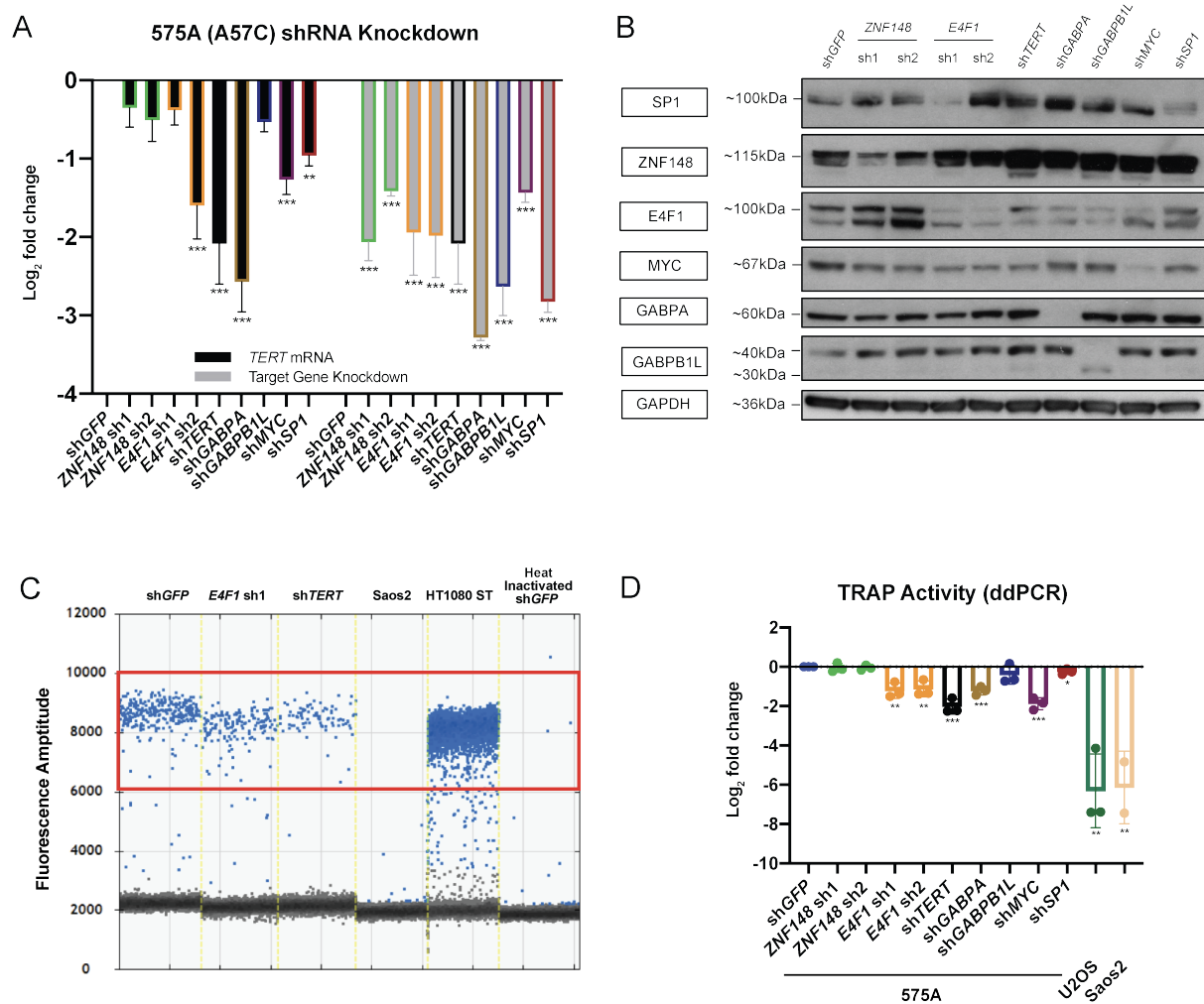
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749 **Figure 3. *TERT* promoter mutant-specific binders do not affect the promoter methylation status.**
 750 **(A)** Relative DNA methylation frequency of CpGs across the *TERT* promoter in HeLa Kyoto cells
 751 following shRNA knockdown. **(B)** Relative DNA methylation frequency of CpGs across the *TERT*
 752 promoter in 575A cells following shRNA knockdown.



753

754 **Figure 4. ZNF148 knockdown led to reduction of *TERT* promoter transcription and telomerase**
 755 **activity in HeLa cells. (A)** mRNA expression data of *TERT* and target genes following 48+72 h (48h
 756 virus transduction, 72 hours puromycin selection) post-shRNA knockdown in HeLa, with shGFP as
 757 control. Data shown as mean of values from three biological replicates. **(B)** Representative Western
 758 blot image following 48+72 h post-shRNA knockdown in HeLa, with shGFP as control. **(C)** TRAP assay
 759 measuring telomerase activity following 48+72 h post-shRNA knockdown in HeLa, with shGFP as
 760 control. Telomerase-negative U2OS and Saos2 were used as negative controls. Data shown as mean
 761 of values from three biological replicates. All statistical significance was calculated using a two-sampled
 762 t-test, and the degree of significance is indicated as: * for $p < 0.05$; ** for $p < 0.01$; *** for $p < 0.001$.



763

764 **Figure 5. *E4F1* knockdown led to reduction of *TERT* promoter transcription and telomerase**
 765 **activity in 575A cells. (A)** mRNA expression data of *TERT* and target genes following 48+72 h (48h
 766 virus transduction, 72 hours puromycin selection) post-shRNA knockdown in 575A, with shGFP as
 767 control. Data shown as mean of values from three biological replicates. **(B)** Representative Western
 768 blot image following 48+72 h post-shRNA knockdown in 575A, with shGFP as control. **(C)** ddPCR-
 769 TRAP assay measuring telomerase activity following 48+72 h post-shRNA knockdown in 575A, with
 770 shGFP as control. Telomerase-negative U2OS and Saos2 were used as negative controls. Positive
 771 droplets quantified are labeled in blue. **(D)** Quantification of data in (C), data shown as mean of values
 772 from three biological replicates. All statistical significance was calculated using a two-sampled t-test,
 773 and the degree of significance is indicated as: * for $p < 0.05$; ** for $p < 0.01$; *** for $p < 0.001$