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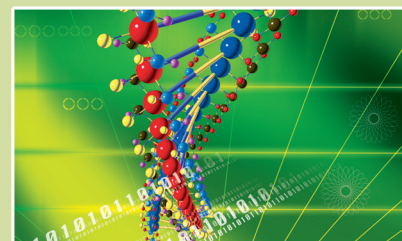


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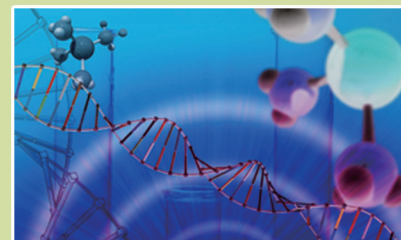
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1,001 bp to 2,000 bp	\$0.30 per bp	~ 2 weeks
2,001 bp to 3,000 bp	\$0.35 per bp	2-3 weeks
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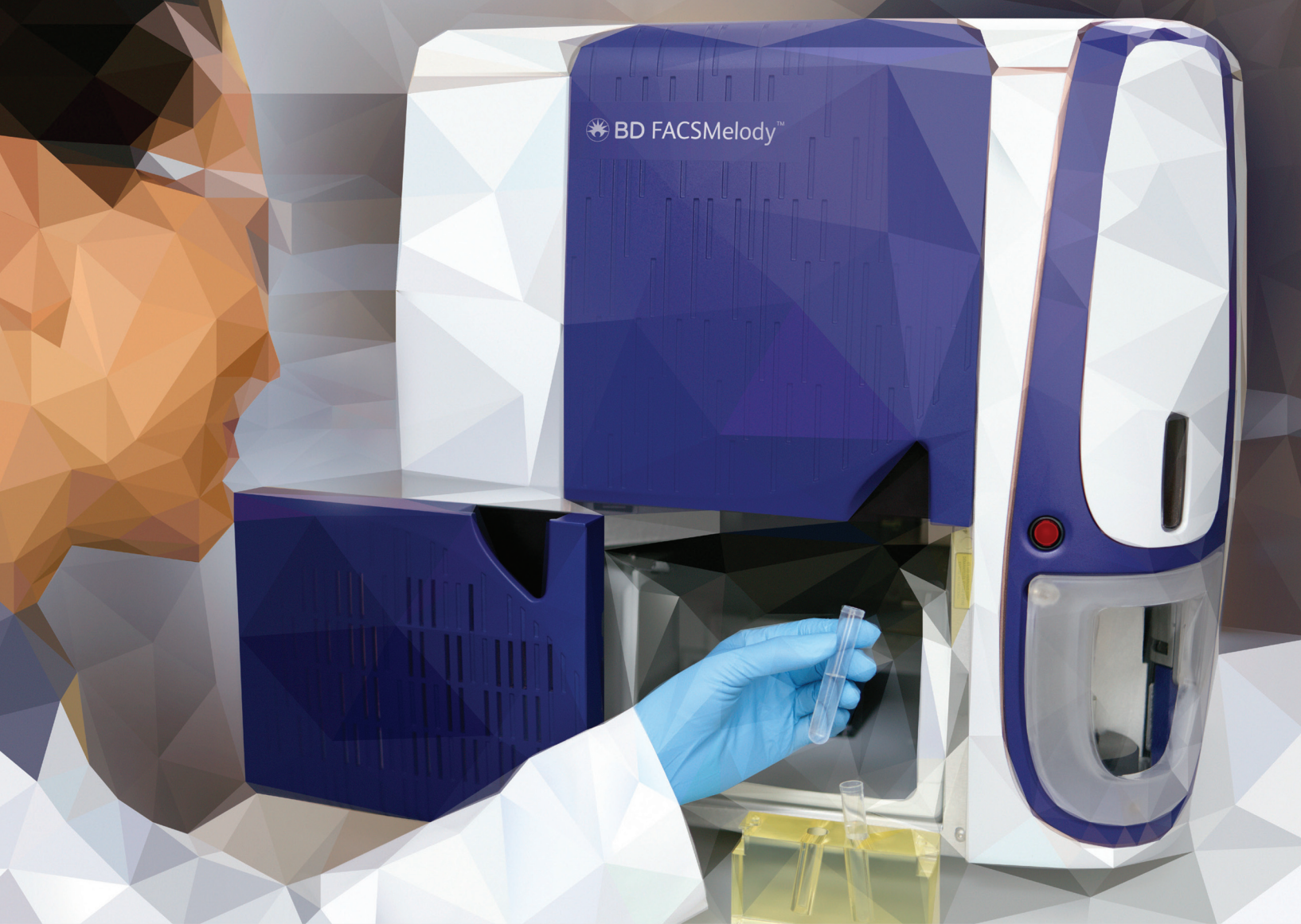
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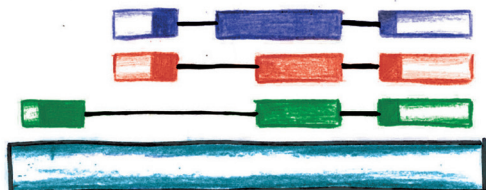
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# What if my RNA-Seq is wrong?



## Only with SIRVs can you be confident.

Spike-in controls are essential in RNA-Seq experiments to assess workflow and platform properties. However, external RNA controls existing to date are generally mono-exonic and non-variant, significantly limiting their ability to reflect the true nature of eukaryotic transcriptomes. These are characterized by extensive splicing, alternative and antisense transcription, overlapping genes, and rare events like the formation of fusion genes. The performance of RNA preparation, library generation, sequencing, and bioinformatics algorithms can furthermore not be assessed adequately without known transcript spike-in controls of representative complexity.

To address this gap, Lexogen has conceived Spike-In RNA Variants (SIRVs) for the quantification of mRNA isoforms in Next Generation Sequencing. The accuracy of mapping, isoform assembly and quantification can be assessed, making isoform-quantification based experiments comparable.

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- ✓ Validation of the RNA-Seq pipeline.
- ✓ Quantification of differential expression on the transcript level.





## Introducing novoWorx™, a Genome Data Management and Analytics platform

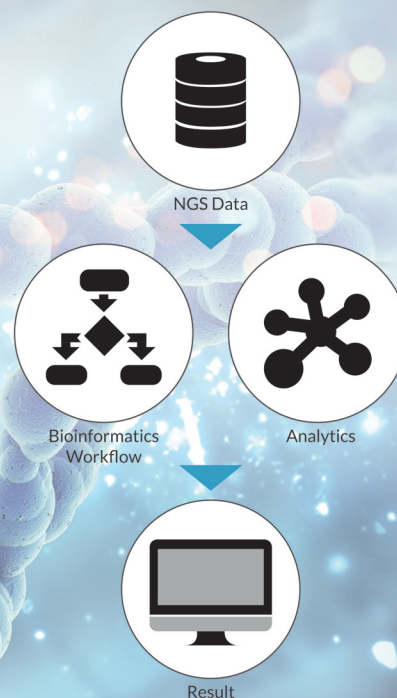
A comprehensive multi proprietary platform to accelerate your research by using sophisticated, fully automated solutions powered by the latest technologies.

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- The only commercially available tool to offer embedded novoAlign™ and novoSort™ programs for high-throughput bioinformatics analysis.
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- Generates all the outputs in standard formats required for downstream/tertiary analysis by other systems.

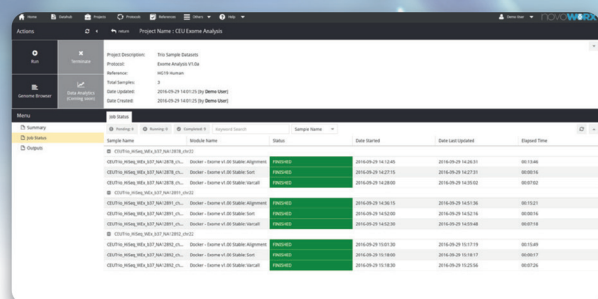
### Features

- Web-enabled and secure interface with access control.
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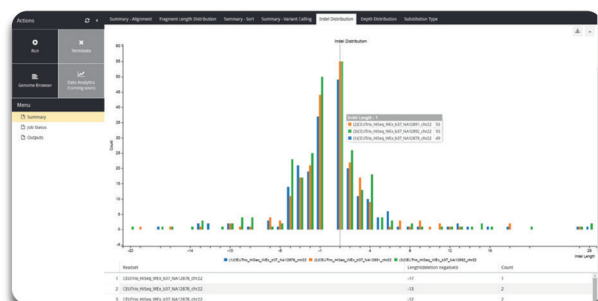


Information on pipelines and analytics tools are available on the website.

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Memory	4 GB DDR2	16 GB DDR3
Storage space	5 GB for installation media 15 GB post installation* 100 GB free space**	5 GB for installation media 15 GB post installation* 100 GB free space**
Network	500Kb/s download speed	1 Mb/s download speed
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**100-fold reduction of NGS library preparation volumes**

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Library prep volume (Rxn)	25 µL	<b>300 nL</b>
Total volume	50 µL	<b>0.5 µL</b>
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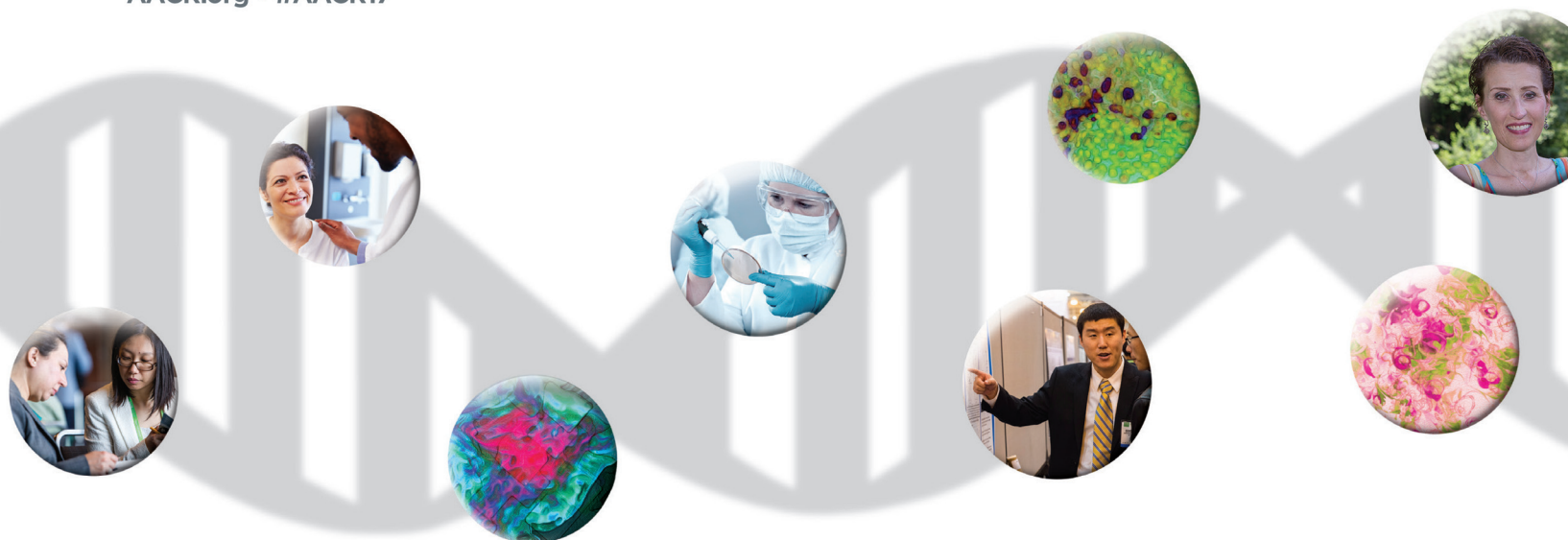
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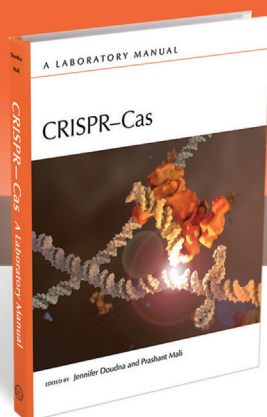
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# AACR

American Association  
for Cancer Research

**We look forward to seeing you in Washington, DC!**





# CRISPR-Cas

A Laboratory Manual



The essential guide to CRISPR-Cas

Edited by Jennifer Doudna, *University of California, Berkeley*;  
Prashant Mali, *University of California, San Diego*

The development of CRISPR-Cas technology is revolutionizing biology. Based on machinery bacteria use to target foreign nucleic acids, these powerful techniques allow investigators to edit nucleic acids and modulate gene expression more rapidly and accurately than ever before.

Featuring contributions from leading figures in the CRISPR-Cas field, this laboratory manual presents a state-of-the-art guide to the technology. It includes step-by-step protocols for applying CRISPR-Cas-based techniques in various systems, including yeast, zebrafish, *Drosophila*, mice, and cultured cells (e.g., human pluripotent stem cells). The contributors cover web-based tools and approaches for designing guide RNAs that precisely target genes of interest, methods for preparing and delivering CRISPR-Cas reagents into cells, and ways to screen for cells that harbor the desired genetic changes. Strategies for optimizing CRISPR-Cas in each system—especially for minimizing off-target effects—are also provided.

Authors also describe other applications of the CRISPR-Cas system, including its use for regulating genome activation and repression, and discuss the development of next-generation CRISPR-Cas tools. The book is thus an essential laboratory resource for all cell, molecular, and developmental biologists, as well as biochemists, geneticists, and all who seek to expand their biotechnology toolkits.

2016, 192 pages, illustrated (20 color, 4 B&W), index

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eBook \$100

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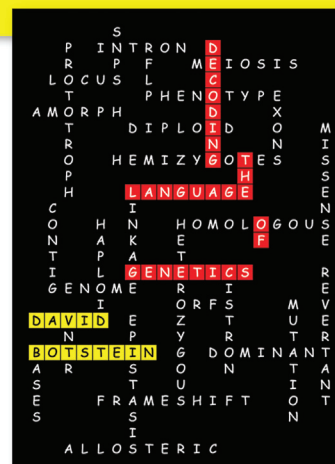




# Decoding the Language of Genetics

By David Botstein, *Lewis-Sigler Institute for Integrative Genomics*

In this book, the distinguished geneticist David Botstein offers help and advice to scientists and physicians daunted by the arcane technical terms that flourish in his discipline. The science of gene function has a vocabulary of specialized, sometimes confusing terms to explain how traits and diseases are inherited, how genes are organized and regulated in the genome, and how the genetic code is read and translated by cells. These terms are often a barrier to full understanding of the underlying concepts. Yet, as more and more individuals learn about their genomes, the information these sequences contain cannot be understood or explained without reference to the basic ideas of genetics. Botstein draws on his long experience as a teacher and pioneering scientist to explain and illuminate what many genetic terms mean and how they entered common usage.



2015, 240 pages, illustrated (30 4C, 10 B&W), index  
Hardcover \$79

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# Using R at the Bench

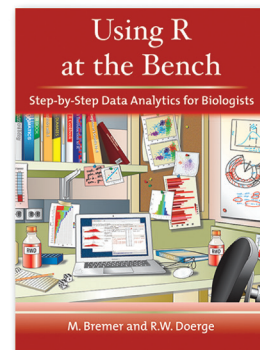
## Step-by-Step Data Analytics for Biologists

By Martina Bremer, *Department of Mathematics, San Jose State University, California*,  
Rebecca W. Doerge, *Departments of Statistics and Agronomy, Purdue University, Indiana*

**U**sing *R at the Bench: Step-by-Step Data Analytics for Biologists* is a convenient bench-side handbook for biologists, designed as a handy reference guide for elementary and intermediate statistical analyses using the free/public software package known as “R.” The expectations for biologists to have a more complete understanding of statistics are growing rapidly. New technologies and new areas of science, such as microarrays, next-generation sequencing, and proteomics, have dramatically increased the need for quantitative reasoning among biologists when designing experiments and interpreting results. Even the most routine informatics tools rely on statistical assumptions and methods that need to be appreciated if the scientific results are to be correct, understood, and exploited fully.

While the original *Statistics at the Bench* is still available for sale and has all examples in Excel, this new book uses the same text and examples in R. There is a new chapter that introduces the basics of R (where to download, getting people connected to it, and some basic commands and resources). There is also a new chapter that explains how to analyze Next Generation Sequencing data using R (specifically, RNA-seq). R has many functions for these analyses and *Using R at the Bench: Step-by-Step Data Analytics for Biologists* is an excellent resource for those biologists who want to learn R. This book is an essential handbook for working scientists providing a simple refresher for those who have forgotten what they once knew, and an overview for those wishing to use more quantitative reasoning in their research. Statistical methods, as well as guidelines for the interpretation of results, are explained using simple examples. Throughout the book, examples are accompanied by detailed R commands for easy reference.

2015, 200 pages, illustrated (36 2C, 52 B&W), index  
Hardcover \$61



ISBN 978-1-621821-12-0

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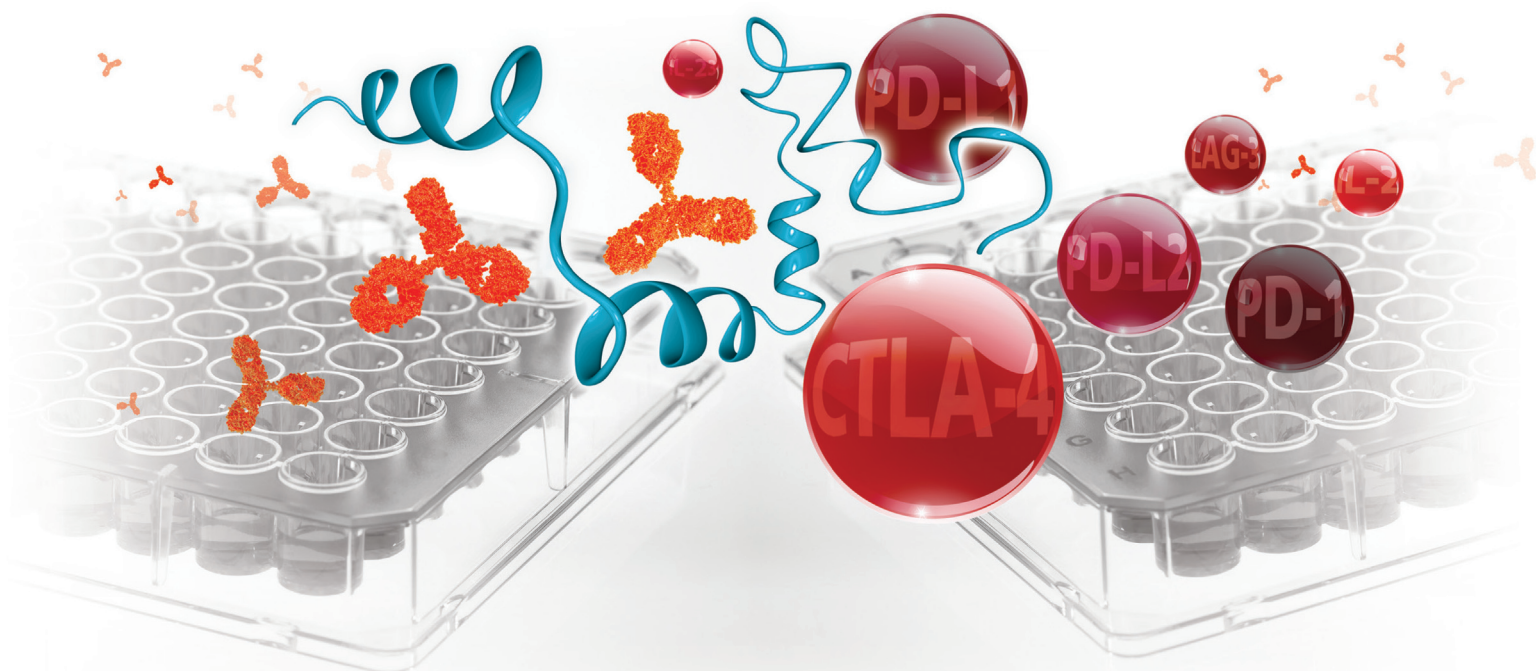
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