Systematic dissection of regulatory motifs in 2,000 predicted human enhancers using a massively parallel reporter assay

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Running title: Dissection of motifs in 2,000 human enhancers

Keywords: regulation, motifs, enhancers, human
Abstract: Genome-wide chromatin maps have permitted the systematic mapping of putative regulatory elements across multiple human cell types, revealing tens of thousands of candidate distal enhancer regions. However, until recently, their experimental dissection by directed regulatory motif disruption has remained unfeasible at the genome scale, due to the technological lag in large-scale DNA synthesis. Here, we employ a massively parallel reporter assay (MPRA) to measure the transcriptional levels induced by 145bp DNA segments centered on evolutionarily-conserved regulatory motif instances and found in enhancer chromatin states. We select five predicted activators (HNF1, HNF4, FOXA, GATA, NFE2L2) and two predicted repressors (GFI1, ZFP161) and measure reporter expression in erythroleukemia (K562) and liver carcinoma (HepG2) cell lines. We test 2,104 wild-type sequences and an additional 3,314 engineered enhancer variants containing targeted motif disruptions, each using 10 barcode tags in two cell lines and 2 replicates. The resulting data strongly confirm the enhancer activity and cell type specificity of enhancer chromatin states, the ability of 145bp segments to recapitulate both, the necessary role of regulatory motifs in enhancer function, and the complementary roles of activator and repressor motifs. We find statistically robust evidence that (1) scrambling, removing, or disrupting the predicted activator motifs abolishes enhancer function, while silent or motif-improving changes maintain enhancer activity; (2) evolutionary conservation, nucleosome exclusion, binding of other factors, and strength of the motif match are all associated with wild-type enhancer activity; (3) scrambling repressor motifs leads to aberrant reporter expression in cell lines where the enhancers are usually not active. Our results suggest a general strategy for deciphering cis-regulatory elements by systematic large-scale experimental manipulation, and provide quantitative enhancer activity measurements across thousands of constructs that can be mined to generate and test predictive models of gene expression.

Data sets are available at the Gene Expression Omnibus (GSE33367) and at http://compbio.mit.edu/enhancer-motifs.
Introduction

Genome-wide genetic association studies suggest that nearly 85% of disease-associated variants lie outside protein-coding regions (Hindorff et al. 2009), emphasizing the importance of a systematic understanding of regulatory elements in the human genome at the nucleotide level. In recent years, the prediction of human regulatory regions has benefited tremendously from advances in high-throughput experimental (Bernstein et al. 2010; Myers et al. 2011), computational (Berman et al. 2002; Sinha et al. 2008; Warner et al. 2008), and comparative (Bejerano et al. 2004; Moses et al. 2004; Xie et al. 2005; Kheradpour et al. 2007; Visel et al. 2008; Lindblad-Toh et al. 2011) methods, leading to a large number of putative regulatory elements (Pennacchio et al. 2006; Visel et al. 2009). The dissection of individual sequences and their evaluation in transient assays led to a greatly increased understanding of enhancer biology for human (Ney et al. 1990; Liu et al. 1992), fly (Zeng et al. 1994; Kapoun and Kaufman 1995), and worm (Jantsch-Plunger and Fire 1994). However, the dissection of regulatory motifs within enhancer elements has remained unfeasible at the genome scale (Baliga 2001; Patwardhan et al. 2009; Fakhouri et al. 2010). Moreover, the interplay of activators and repressors in establishing spatial domains of expression has been long studied, particularly in fly development (Stanojevic et al. 1991; Gompel et al. 2005).

In this paper, we build on recent studies that have used genome-wide chromatin maps to predict thousands of candidate distal enhancer regions across multiple human cell types (Barski et al. 2007; Heintzman et al. 2009; Hesselberth et al. 2009; Ernst and Kellis 2010; Ernst et al. 2011), and we seek to characterize experimentally specific nucleotides within them that are important for their function. Regulatory element predictions typically span several hundred nucleotides, and their validation has also typically been at the level of regions spanning thousands of nucleotides (Pennacchio et al. 2006; Visel et al. 2009). Individual nucleotides were perturbed for only a handful of putative enhancers in a directed way (Ernst et al. 2011), limiting our understanding of the role of individual regulatory motifs and motif positions in establishing enhancer activity. This situation is remedied by recently developed massively parallel reporter assays (Melnikov et al. 2012; Patwardhan et al. 2012; Sharon et al. 2012; Arnold et al. 2013) that take advantage of large-scale sequencing to simultaneously measure the reporter activity of thousands of enhancer variants. However, these assays have only been used to dissect four human and one mouse enhancers, leaving open the question of what fraction of genome-wide regulatory predictions can be experimentally validated at the single-nucleotide level.

In order to match the genome-scale nature of regulatory predictions, we sought to experimentally test the role of regulatory motif predictions in 2,104 candidate enhancers in two human cell lines (Ernst et al.
We synthesized a library of enhancer constructs using microarray oligonucleotide synthesis, containing the wild-type enhancer sequences and specific variants (Tables 1, S1) that remove, disrupt, or improve the predicted causal regulatory motif instances for five predicted activators (HNF1, HNF4, FOXA, GATA, NFE2L2) and two predicted repressors (GFI1, ZFP161). For each variant, we tested 145 nucleotides of the enhancer element upstream of a SV40 promoter sequence and a luciferase ORF reporter coupled with a 10-nucleotide unique tag. We transfected the resulting pool of plasmids into two human cell lines using 10 different tags for each construct, enabling us to measure the transcriptional levels induced by thousands of short DNA segments in vivo.

Our study has several important implications. First, we demonstrate that short 145bp enhancer segments can capture differences in reporter expression between erythroleukemia (K562) and liver carcinoma (HepG2) cell lines. Second, we report >21,672 distinct enhancer reporter assay measurements for thousands of distinct human enhancers, producing a resource in human cell lines nearly as big as the largest mouse enhancer resource (Visel et al. 2007). Third, while most previous approaches to systematic enhancer testing have been restricted to wild-type enhancers, we demonstrate the feasibility of directed mutations in thousands of distinct human enhancers. Lastly, our enhancer variants are engineered on the basis of predictive models of enhancer function, directly disrupting predicted activating and repressing regulatory motifs, and thus enable the validation of a dramatically larger number of regulatory elements than what is permitted by exhaustive enumeration approaches. Our results lead to numerous new insights and systematic confirmations regarding gene regulation, including the central role of sequence specificity in enhancer activity, the role of repressor motifs in shaping enhancer tissue specificity, and a quantification of the relative role of context information in establishing wild-type enhancer activity.

Results

Study design and enhancer selection. To multiplex enhancer validation assays, we leverage large-scale oligonucleotide array synthesis (LeProust et al. 2010) and high-throughput tag sequencing in a massively parallel reporter assay (Melnikov et al. 2012). Briefly, we constructed a pool of ~54,000 distinct plasmids each containing a candidate enhancer element upstream of a heterologous GC-rich promoter and a reporter gene that contains a unique 10bp tag (see Methods, Figure 1C). We test 145bp elements, as the combined length of the tested enhancer, tag, and primer sequences is constrained to 200bp oligonucleotides. We transfected the plasmid pool in vitro into human cell lines, isolated mRNAs transcribed from the plasmids, and then sequenced the PCR-amplified tags corresponding to each
enhancer element. The resulting tag counts provide a reproducible digital gene expression-level readout of enhancer activity (Figure S1), enabling us to use this approach to test large numbers of candidate human enhancers. K562 cells are harder to transfect and consequently have a higher level of noise, leading to lower correlation values between replicates (r=0.36 for K562 vs. 0.69 for HepG2).

We use this technology to validate predictive models of regulatory motif function within putative human enhancers. We focused on liver carcinoma (HepG2) and erythrocytic leukemia (K562) cell lines, for which rich experimental datasets are available due to their prioritized role in ENCODE (Myers et al. 2011). For both cell lines, we carried out genome-wide predictions of enhancer elements based on their chromatin states, defined by combinations of histone modifications (Ernst et al. 2011).

We then predicted relevant regulatory motifs for each cell line (Figures 1A, S2). Starting with a collection of 688 motifs (see Methods), we identified those that showed significant enrichment or depletion in cell line specific enhancers for either HepG2 or K562 (Figure S2, middle). Notably, we found that when we only considered motif instances that were more highly conserved in 29 mammals (Lindblad-Toh et al. 2011), the enrichment or depletion levels tended to be more pronounced. Using motif-motif similarity as a guide and seeking motifs with higher levels of enrichment or depletion, we selected from this initial set of motifs a total of 7 non-redundant motifs (Figure 1A, left). When a motif was enriched in the enhancers for a cell line, we reasoned it may be involved in establishing enhancers and is likely an activator. We predicted three activators for HepG2 cells: HNF1, HNF4, and FOXA, all three known to regulate liver development (Courtois et al. 1987; Costa et al. 2003); and two for K562 cells: the hematopoiesis regulator family GATA (Weiss and Orkin 1995) and NFE2L2.

Conversely, we reasoned that motif depletion is a signature of a repressor because it suggests motif absence is a condition for enhancer activity: GFI1 showed motif depletion in K562 enhancers and is indeed a known hematopoietic repressor (Hock and Orkin 2006); ZFP161, another known repressor (Sobek-Klocke et al. 1997; Orlov et al. 2007), showed motif depletion in HepG2 enhancers.

While the sharing of motifs across factors and post-translation modifications limit the interpretability of expression in this context, we found that for five of these seven motifs the corresponding factor had higher expression in the cell line where motif enrichment or depletion was noted (Figures 1A, S2; right). The two exceptions are NFE2L2, which appears to be active in both cell lines, and ZFP161, which is the only factor we do not ultimately validate (see below).
Based on these regulatory predictions, we made specific hypotheses about the likely effect of individual motif disruptions for both activator and repressor motifs. For each regulator, we selected 178 enhancer regions centered on highly conserved motif occurrences in 29 mammals (Lindblad-Toh et al. 2011), and 178 enhancer regions centered on motif matches without regard to conservation (Table 1). In each case, 160 of the 178 were selected in enhancer chromatin states from the cell line with higher motif enrichment, and 18 were selected in enhancer states from the other cell line for control purposes. For each of 2,104 wild-type enhancers, we tested one variant with a scrambled motif (Figure S3), and for a subset of 204 enhancers we also tested additional variants with diverse changes, including complete motif removal, single-nucleotide changes that maximally reduce, minimally change, or maximally increase the motif match score, and two random single-nucleotide changes. Except for the complete removal of the motif, which incorporates additional flanking genomic sequence to fill the 145bp, none of the manipulations change the tested sequence outside the motif match. We tested a total of 5,418 distinct sequences, which lacked systematic similarity to each other (see Methods), each using 10 different tags and two biological replicates in each cell type to provide a robust estimate of its activity, resulting in a total of 216,720 expression measurements (Data S1).

**Activator motifs.** Our results support the role of activator motifs in enhancer function. For example, a HepG2-specific enhancer containing an HNF4 motif on chromosome 9 between ACTL7B and KLF4 (Figure 2A-B) shows consistently high activity in HepG2 cells, as measured by all twenty tag-replicates (Figure 2C). The same region lies in a repressive chromatin state in K562 and indeed the reporter gene shows no expression when tested in K562 cells. The enhancer activity is abolished when the motif is scrambled, removed, or when highly-informative motif positions 10 or 13 are mutated. The reporter expression remains consistently high in silent mutations that maintain or improve the position weight matrix (PWM) scores. These results were significant across 160 HNF4-containing enhancers in two cell lines (Figures 3, S4B), confirming that binding to the HNF4 motif as captured by the PWM score is required for enhancer activity specific to HepG2 cells.

The motif scrambling analysis strongly confirmed the central role of all predicted causal motifs for all five activators for establishing enhancer activity in their respective cell line (Figure 3B). Reporter expression was consistently reduced to background levels when the predicted activator motifs were scrambled. HNF1, HNF4, GATA, and NFE2L2 were individually significant, both for conserved motifs (each Wilcoxon p-value $P_W<10^{-10}$) and for motifs ignoring conservation (each $P_W<10^{-3}$). Summed across all five activators, the results were striking for both conserved (combined $P_W=2.9*10^{-54}$) and non-conserved motifs (combined $P_W=5.1*10^{-17}$).
Each additional modification was consistent with the predicted affinity of each TF motif (Figure S4A, S5A). Similarly, we found significant reduction when the motif was removed (combined $P_w=1.5\times10^{-4}$), and when the single most informative base was mutated ($P_w=1.7\times10^{-6}$). Moreover, single nucleotide modifications that increase the motif match score resulted in a significant increase in expression ($P_w=5.6\times10^{-3}$). Neutral changes that do not affect the motif binding affinity showed no significant change in expression from the wild-type enhancer ($P_w=0.08$) but were significantly more expressed than the scramble ($P_w=3.4\times10^{-7}$). Lastly, for random manipulations, we confirmed that changes in expression correlated with the change in motif match score (permutation $P_r=2.8\times10^{-3}$ for wild-type expression score $>0.5$, Figure S6). The strong agreement with the PWM-predicted changes is consistent with the accuracy of the PWM models (Benos et al. 2002) and suggests that reporter activity is correlated with binding affinity when all else is maintained unchanged.

We estimated the proportion of enhancers that are functional in the matched cell line using two complementary approaches. First, we compared the fraction of sequences whose reporter expression decreased upon motif scrambling to what we would expect if no sequences were functional. We found that 71% of the 799 sequences we tested with conserved activator motifs had a reduction in reporter expression upon motif scrambling (Figure S7). We expect the fraction of functional enhancers that depend on their motif instances, $f$, to satisfy the equation $f + (1 - f)/2 = 71\%$, because conservatively all of the functional instances and half the non-functional instances should reduce in expression upon motif scrambling. Solving this equation gives us an estimate of $f=42\%$ of sequences with conserved activator motifs being functional. Conversely, only 61% of sequences where motif instances were chosen ignoring conservation had reduced expression upon motif scrambling leading to an estimate of $f=23\%$. These estimates are conservative, however, because they expect that scrambling a functional motif always leads to a detectably lower level of expression, never producing a better binding site (e.g. for another factor) by chance.

In our second approach, we computed an expression p-value (one-tailed Mann-Whitney) for each tested sequence by comparing its replicate values to those of all scrambled sequences, which we took as baseline (Table S2, S3). At a p-value threshold of 0.05, 41% of the 793 sequences tested with conserved activator motifs had significant expression in the matched cell line, compared to only 9% of the same sequences with scrambled motifs. For sequences selected ignoring motif conservation, 25% were significant compared to 8% of the scrambled counterparts. Moreover, the fraction of sequences that are detected for each manipulation generally agrees with the expected effect of the manipulation (Table
This second approach has the additional advantage that it can pinpoint which of the tested sequences is functional.

Both these estimates likely underestimate the true number of functional enhancers because some enhancers may require additional context not captured in the 145bp we test and because some enhancers may be incompatible with the SV40 promoter.

**Enhancer context.** We also used our experimental results to gain insights into the sequence determinants of wild-type enhancer activity, which continues to be an unsolved challenge in genomics (King et al. 2005; Su et al. 2010). For example, the exact same NFE2L2 motif match sequence associated with different enhancer context information led to dramatically different wild-type expression levels (Figure S8), emphasizing the importance of the ~135 nucleotides sequence context. We sought features that distinguished the most vs. least expressed 25% tested sequences (described here), and also the sequences showing the greatest reduction vs. the least reduction upon motif scrambling (Figure S10).

When restricting our analysis only to those sequences that were chosen ignoring motif conservation in order to avoid confounding issues, we found several properties that distinguish the most expressed from least expressed enhancers (Figure 4). Evidence of nucleosome exclusion based on dips in the H3K27 acetylation signal (He et al. 2010; Ernst et al. 2011) and DNaseI hypersensitivity (Song et al. 2011) were seen coincident with the highly expressed sequences (Mann-Whitney $P_U=6\times10^{-12}$ and $P_U=2\times10^{-9}$, respectively). A stronger PWM score was also predictive of more highly expressed sequences ($P_U=5\times10^{-3}$). Moreover, a greater number of matching motifs with additional TFs were found in the enhancer context (3.7 vs. 2.8 factors on average, $P_U=2\times10^{-4}$), but very few of the tested sequences had additional occurrences of the tested motif (average number of instances 9 vs. 4 per hundred for the top vs. bottom 25%; $P_U=0.34$).

Evolutionary conservation of the motif and region tested were also predictive of reporter activity, consistent with evidence of functionality. The tested motif had a higher conservation level (Kheradpour et al. 2007; Lindblad-Toh et al. 2011) for enhancers with higher reporter activity ($P_U=7\times10^{-5}$). However, overall conservation of the entire sequence (Lindblad-Toh et al. 2011) did not provide significant discriminative power (Figure 4). This is likely indicative of our strategy for selecting candidate enhancers based on chromatin state and regulatory motif conservation, which leads to a very narrow region of high conservation (Figure S11), in contrast to previous strategies that initially focused on high regional conservation (Pennacchio et al. 2006; Visel et al. 2008). Interestingly, amongst candidates with conserved sequence motifs, the highest reporter expression was associated with lower neighboring
sequence constraint (64.7 conserved bases for the top 25% vs. 75.3 for the bottom 25%, \( P_U = 2 \times 10^{-5} \); Figure S12). This suggests that the specificity of sequence conservation to the motif is informative of likely enhancer function, perhaps because high overall conservation is due to reasons independent of the motif occurrence.

Overall, none of these seven tested features explains a large portion of the variance in the expression values (e.g., \( R^2 = 9.1 \) to 16.4% for H3K27ac dip across the 5 activators), indicating that reporter gene expression levels strongly depend on additional features that remain to be characterized. Because the wild-type sequences have very similar sequence biases as their motif scrambled counterparts, we reason that experimental biases play a relatively small role in explaining differential expression. A logistic regression combination of these features led to a modest increase in performance compared to the best individual feature, suggesting that no one feature completely captures the likelihood of activity (Figure S9).

**Repressor motifs.** We next turned to the two predicted repressors, GFI1 and ZFP161, whose motifs were depleted in K562 and HepG2 enhancers respectively (Figure 1A), suggesting that they act as repressors in the corresponding cell type. We designed experiments that test enhancer repression in a cell line where the enhancer is not usually active (Figure S9), reasoning that mutating repressor motifs would lead to aberrant expression by abolishing repression.

Indeed, we found that HepG2 enhancers containing conserved GFI1 motif instances showed a significant increase in K562 reporter expression after scrambling of the GFI1 predicted repressor motif (\( P_W = 3.7 \times 10^{-2} \), Figure 2D-E), supporting our model that GFI1 acts as a repressor of HepG2-specific enhancers in K562 cells (Figure 3B). Also as predicted, we found no change in enhancer activity when HepG2 enhancers with scrambled GFI1 motifs were tested in HepG2 cells (\( P_W = 0.58 \)), as the GFI1 repressor was only predicted to act in K562 cells (Figure 2). Repressor activity was not validated for ZFP161, possibly because it was erroneously identified as a HepG2 repressor or because we tested an insufficient number of functional sites to produce statistical significance. Alternatively, additional signals may maintain HepG2 repression even without repression by ZFP161.

Lastly, we confirmed that manipulation of activator motifs only led to expression changes in the matched cell lines where the corresponding activator protein was expressed. This was true for four of the five activators (Figure S4B), with the notable exception of NFE2L2, suggesting it is also active in HepG2, which has indeed been previously reported (Gong and Cederbaum 2006). This suggests that the
techniques used here may be useful more broadly for identifying factors active in a cell line, although the corresponding motifs would have to be known.

**Luciferase validation with longer constructs and diverse promoters.** In order to study the extent to which our results were affected by the promoter used in the assay and the 145bp length of the tested sequences, we used a lower-throughput experimental approach to validate the motif disruptions on ten loci. We selected sequences with conserved motifs at a range of MPRA expression values, and generated constructs with the wild-type and motif scrambled sequences tested in MPRA, and an additional 177bp upstream and 178bp downstream (total of 500bp). We measured the enhancer activity of these sequences with a luciferase assay using both the original SV40 promoter used with MPRA and also a minimal TATA promoter (see Methods).

We found a strong correlation between high-throughput and low-throughput assays and across promoter types (Figure 5). Using the original SV40 promoter, the change in expression observed after motif scrambling for MPRA and luciferase showed \( r=0.84 \) correlation (permutation \( P=8\times10^{-6} \)), confirming that the measured effects are robust to the length of the construct (145bp vs. 500bp) and the reporter technology (MPRA vs. luciferase). We also found a strong correlation between the TATA promoter and the SV40 promoter in the luciferase assays (\( r=0.85, P=2\times10^{-6} \)), confirming that the choice of promoter region did not profoundly affect our results.

Specifically for activator disruptions tested in matched cell types, we found that each sequence that showed a significant drop in reporter expression upon motif scrambling with MPRA also showed a significant expression drop with luciferase reporters with both the SV40 and TATA promoters (all t-test \( P<0.05 \), Figure 5A). Similarly, for the predicted repressor GFI1, we found a significant increase in luciferase expression upon motif scrambling with the SV40 promoter (\( P=1.1\times10^{-3} \), Figure 5A), confirming our MPRA results. The increase in expression was more modest with the TATA promoter, consistent with our interpretation of relative reporter expression increase being due to the higher basal expression of the SV40 promoter. In the unmatched cell type, the significant changes we observed generally had a modest effect for both MPRA and luciferase assays (Figure 5B), supporting the predicted cell type specificities. The only exception was for NFE2L2, which showed a large and significant reduction in MPRA and luciferase reporter expression upon motif scrambling in both cell types, consistent with an activating role for NFE2L2 in both cell types, as discussed above (Figure S4B, 5B).

Lastly, we also tested two predicted enhancer elements whose expression change in the matched cell type was not found to be significant using MPRA (HNF4 #344 and HNF1 #1929), and in both cases, we
found that the 500bp constructs tested with the lower-throughput luciferase assays resulted in a significant reduction in expression in at least one of the two promoters. We conclude that in some cases MPRA may have failed to validate enhancer activity due to promoter incompatibility, insufficient flanking sequence, or lack of power, suggesting that our estimates of the fraction of functional sequences may be conservative.

**Discussion**

We performed a systematic, regulatory motif driven assay of the activity of more than 2,000 cell type specific enhancers, a number comparable to the largest collection of enhancers experimentally tested *in vivo* in all mammalian systems (Visel et al. 2007), and constitutes, to our knowledge, the first resource of hundreds of experimentally validated enhancer manipulations in human cells (Table S3, Data S1). We strongly confirmed the enhancer activity and cell type specificity of enhancer chromatin states across thousands of loci, the ability of 145bp segments to recapitulate activity and cell type specificity in two human cell lines, the necessary role of regulatory motifs in enhancer function, and the complementary roles of activator and repressor motifs (Figure 6).

Our regulatory model made specific predictions regarding activator and repressor function, and cell type specificity. We found these predictions largely confirmed, consistent with results for individual enhancers on a much smaller scale. We find statistically robust evidence that scrambling, removing, or disrupting the predicted activator motifs reduces enhancer function to baseline, while silent or motif-strengthening changes maintain or increase enhancer activity. Together, these provide strong, systematic evidence for the position weight matrix model of binding and the rule based function of enhancers. In contrast to recent reports of many ‘ultraconserved’ enhancers that apparently tolerate no mutations, our results are consistent with a modular and motif-centric definition of enhancer elements.

Conversely, we find that for one of the two tested repressors (GFI1) scrambling motifs leads to aberrant reporter expression in the cell line where the enhancers are usually not active. We did not observe a significant change in expression for ZFP161, the other repressor we tested. This may have been due to the motif may have improperly been identified as a repressor, an insufficient number of enhancers were tested, or that the action of additional regulators is necessary to activate enhancers from K562 in HepG2. The positive result with GFI1 highlights the importance of repressor motifs in confining the activity of enhancer elements. Moreover, we confirm that enhancer context plays a large role in
determining enhancer activity, possibly due to synergistic or antagonistic effects between multiple regulators.

The elements we tested were capable of driving enhancer activity despite including only 145bp of ~900bp on average for chromatin-based enhancer predictions (Ernst et al. 2011). Moreover, we found that nucleosome exclusion signals at the endogenous enhancer location were the features most predictive of wild-type enhancer activity, even though the elements were tested outside their endogenous chromatin context. Together, these properties suggest that DNA sequence features contained within the tested elements are partly responsible for establishing the endogenous chromatin state of nucleosome depletion, either through nucleosome positioning motifs (Segal et al. 2006) that may have a role in our constructs if they are chromatinized, or by recruitment of sequence-specific regulators that also alter the nucleosome landscape at the endogenous locations. However, additional experiments will be required to determine the relative contribution of chromatin vs. primary sequence information, and to elucidate the sequence elements responsible for establishing the regulatory potential of endogenous enhancers. While we focused here on distal enhancers by selecting putative sequences at least 2kb from any annotated TSS, we tested all sequences proximally to a common SV40 promoter region, and additional studies will be necessary to evaluate the ability of these sequences to activate transcription from varying distances including downstream of the TSS and with promoters other than SV40. Lastly, it is possible that the 10bp-long tags used as barcodes at the 3’ of the mRNA sequences may have a small effect on the expression levels of the reporter genes, but we expect this effect to be mitigated by the use of 10 randomly-chosen distinct tags for each tested sequence.

The methodology presented here provides an effective means for large-scale enhancer validation with diverse applications. In this paper, we focused on directed experimental manipulations of a large number of enhancers, and large numbers of disruptions for individual cis-regulatory motifs. However, the current methodology is also well-suited to exhaustive manipulation of small numbers of elements, the systematic testing of pairs or sets of elements, and even de novo enhancer design. The ability to test larger sequences, to ensure genome integration, and to maintain the original genomic context, will likely further expand the range of possible applications of the technology. Moreover, while the ~5,000 enhancers that we can test per experiment is still smaller than the ~35,000 predicted enhancers for each cell type (Ernst et al. 2011), future experimental advances could permit an exhaustive testing of enhancer elements. Overall, we expect the wealth of quantitative enhancer activity measurements provided here, across thousands of wild-type and engineered constructs, and future applications of this
technology, to have a great impact in generating and testing predictive models of gene expression in the human genome.

Methods

Selection of enhancer regions. We define cell-type specific enhancers as the union of states 4 and 5 (‘strong enhancers’) from our ENCODE study (Ernst et al. 2011) excluding regions within 2kb of a TSS using GENCODE v2b (Harrow et al. 2006). A total of 688 motifs were collected from several databases (Matys et al. 2003; Sandelin et al. 2004; Badis et al. 2009), matched to the genome at a p-value stringency of $10^{-8}$ (the frequency a fully specified 8-mer matches a uniformly random genome), and evaluated for conservation using 29 mammals (Lindblad-Toh et al. 2011), as previously described (Kheradpour et al. 2007). We do not include motif instances in coding exons, 3’UTRs, or repeats. Specific motifs and the number of matches in each cell line are chosen as described in the Results section under experimental design. Each unique 145-mer sequence was tested only once (e.g. if an instance ignoring conservation is also selected as a conserved one or if a random mutation matches a 1bp disruption).

Selection of motifs and factors. We ensured that all seven motifs show no sequence similarity to each other (Figure 1A), but as we manipulate cis-acting regulatory motifs, not trans-acting TFs, we did not seek to distinguish the specific family member recognizing each motif in a given condition and referred to the motif by the TF family name.

Wild-type sequence diversity. We produced alignments of every pair of the tested 145bp wild-type sequences using MUSCLE v3.8 (Edgar 2004) with default parameters on both relative strands. We found that 116 of the 2,104 tested sequences had >70% sequence identity with another tested wild-type sequence. For comparison, 2,104 randomly selected 145bp sequences were taken from the chromatin based HepG2/K562 enhancers and a similar number (130) had >70% sequence identity. We conclude that the selection procedure does not significantly enrich for putative enhancer sequences that are highly similar.

Generation of motif manipulations. The various motif manipulations were performed based on the position weight matrix (PWM) for each motif (Data S2). Each match for a given motif was scrambled using the same permutation (Figure S3). This permutation was determined by creating 100 random scrambles and choosing the one with the lowest correlation (Pietrokovski 1996) to the original motif. Other manipulations involved choosing the single base pair change that reduces, improves, or makes the smallest change to the PWM match score where the specific change depends on both the motif and the
specific sequence that it matches. Two random manipulations were performed by choosing two
positions (without replacement) and changing them to one of the other 3 bases regardless of the effect
it has on the PWM match score. The complete removal of the motif is the only modification that
changed the tested sequence outside the position of the motif (additional nucleotides from the flanking
 genomic sequence were added to the borders to fill 145bp).

Oligonucleotide library design and synthesis. Oligonucleotide libraries were designed to contain, in
order, the universal primer site ACTGGCCGCTTCACTG, the variable 145bp test sequence, KpnI/XbaI
restriction sites (GGTACCTCTAGA), a variable 10bp tag sequence, and the universal primer site
AGATCGGAAGAGCGTCG (Melnikov et al. 2012). Each sequence was tested with 10 unique tags in order
to reduce variance due to stochastic rates of amplification of specific plasmids. If a putative enhancer or
any of its manipulations contained the recognition sequence for any restriction enzyme (GGTACC,
TCTAGA, or GGCCNNNNGGCC), then that putative enhancer was excluded and an additional one was
chosen. The resulting 54,000-plex 200mer oligonucleotide libraries were synthesized by Agilent, Inc.

MPRA plasmid construction. Full-length oligonucleotides were isolated using 10% TBE-Urea
polyacrylamide gel (Invitrogen) and then amplified by 20-26 cycles of emulsion PCR as described by
(Schutze et al. 2011) using Herculase II Fusion DNA Polymerase (Agilent) and primers
GCTAAGGGCCTAACTGGCCGCTTCACTG and GTTTAAGGCCTCCGTGGCCGACGCTCTTCCGATCT containing
SfiI -sites. Purified PCR products were then digested with SfiI (NEB) and directionally cloned into the SfiI
digested MPRA vector pGL4.10M (Melnikov et al. 2012) using One Shot™ TOP10 Electrocomp™ E. coli
cells (Invitrogen). To preserve library complexity, the efficiency of transformation was maintained at
>3*10⁸ cfu/μg. The isolated plasmid pool was digested with KpnI/XbaI to cut between the tested
sequence and tag, ligated with a synthetic KpnI-XbaI fragment containing the SV40 early
enhancer/promoter (derived from pGL4.73, Promega) and the luc2 luciferase ORF (derived from
pGL4.10, Promega) (Ernst et al. 2011) and then transformed into E. coli as described above. Finally, to
remove the vector background, the resultant plasmid pool was digested with KpnI, size selected on a 1%
agarose gel, self-ligated and re-transformed into E. coli.

Cell culture and transfection. HepG2 cells (ATCC HB-8065) were maintained in Eagle's Minimum
Essential Medium supplemented with 10% fetal bovine serum (FBS) penicillin (50units/ml) and
streptomycin (50μg/ml). For HepG2 transfections, 5*10⁶ cells were plated in 15cm plates. Transfections
were performed 24 hours after plating using Fugene™ HD (Promega) according to the manufacturer's
instructions. In each transfection we used 15μg DNA and a Fugene:DNA ratio of 7:2. K562 cells (ATCC
CCL-243) were cultured in RPMI-1640 supplemented with 10% FBS and 1% Gibco Antibiotic-Antimycotic (Invitrogen). For K562 transfections, 20μg DNA was introduced into 4*10^6 cells using a Nucleofector II device with Nuclefector Kit V and program T-016. 24 hours post-transfection/nucleofection, cells were lysed in RLT buffer (Qiagen) and frozen at -80°C. Total RNA was isolated from cell lysates using RNeasy kit (Qiagen). We chose the transfection method for each cell line that maximized efficiency while minimizing cell death.

**Tag-seq.** mRNA was extracted from 100μg of total RNA using MicroPoly(A)Purist™ kits (Ambion) and treated with DNaseI using the Turbo DNA-free™ kit (Ambion). First-strand cDNA was synthesized from 400-700ng mRNA using High Capacity RNA-to-cDNA kit (Applied Biosystems). Tag-seq sequencing libraries were generated directly from 10% of a cDNA reaction or 50ng plasmid DNA by 26 cycle PCR using Pfu Ultra II HS DNA polymerase 2X master mix (Agilent) and primers AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCT and CAAGCAGAAGACGGCATACGAGAT-LIB-GTGACTGGAGTCTCAGACG-TGTGCTCTTCCGATCTCGAGGCTCAAAGG (where -LIB- is a library-specific 8-nucleotide index sequence). The resultant PCR products were size-selected using 2% agarose E-Gel EX (Invitrogen). The libraries were sequenced in indexed pools of eight or individually, using 36nt single-end reads on Illumina HiSeq 2000 instrument.

**Data processing and normalization.** To infer the tag copy numbers in each Tag-seq library, all sequence reads were examined, regardless of their quality scores. If the first ten nucleotides of a read perfectly matched one of the 54,000 designed tags and the remaining nucleotides matched the expected upstream MPRA construct sequence, this was counted as one occurrence of that tag. All reads that did not meet this criterion were discarded. This procedure was repeated separately for the plasmid, HepG2 mRNA, and K562 mRNA pools. The plasmid and mRNA counts for each tag was normalized by the total number of counts from the respective source and a ratio of the mRNA to plasmid counts was then generated for each tag. A single value was produced for each tested sequence by taking the mean over the tags/replicates, excluding any that had fewer than 40 plasmid reads. The log2 of this value divided by the median was used throughout (this normalization is monotonic and consequently does not affect the p-values for the statistical tests used). Because only a small portion of our tested sequences corresponded to what we later determined to be a functional wild-type enhancer or a non-disruptive mutation, we estimate the 0 baseline level to be approximately the background level of expression for our promoter. Consistent with this, the 2,098 sequences with scrambled motifs (and thus no expected expression) have a mean normalized expression of -0.0054 for HepG2 cells and -0.06 for K562 cells.
probes had 0 RNA counts and their log₂ was replaced by -7 (the smallest non-zero mean had a log₂ of -6.82).

**Low-throughput luciferase validation.** To validate the MPRA findings, we synthesized ten pairs of 500nt gBlocks (IDT) that each contained a wild-type or scrambled motif, the corresponding genomic flanking sequences, the constant 5' end TCGCTAGCCTCGAGG and the constant 3' end ATATCAAGATCTGGC. Each gBlock was directly cloned into PCR linearized vectors pGL4[SV40-luc2] (Ernst et al. 2011) and pGL4.23 (Promega), and the resulting reporter constructs were verified by Sanger sequencing. Transfections into HepG2 and K562 cells were performed as for MPRA (see above) with four replicates per sequence pair. Luciferase activities were measured 24 hours post-transfection using the Dual-Glo Luciferase Assay (Promega) and an EnVision 2103 Multilabel Plate Reader (PerkinElmer). We report expression values for each sequence as the log₂ ratio of the signals from the gBlock plasmid over a control plasmid.

**Statistical analysis.** The paired Wilcoxon signed-rank test is used for comparing different versions of the same set of sequences (e.g. original to scramble). The unpaired Mann-Whitney U test is used to compare two different sets of sequences (e.g. conserved versus ignoring conservation). Combined p-values are calculated, when indicated, by taking the expression values across multiple factors and using them together for the corresponding statistical test by treating them as one list of values. Where replicates for two sequences are directly compared, we compare the individual log replicate values using the unpaired, unequal variance Student’s t-test (Mann-Whitney p-values are also included in Table S5). Correlations are computed using Pearson’s r and corresponding permutation p-values are computed as the percentile of the absolute correlation amongst 10 million absolute correlations between the vectors randomly shuffled. P-values are computed in a two-tailed manner, unless otherwise specified. Additional p-values including for individual factors can be found in Figure S5 and Tables S3-S5.

**Data access.** Data sets are available at the Gene Expression Omnibus (GSE33367) and at http://compbio.mit.edu/enhancer-motifs.

**Acknowledgments**

We thank E. M. LeProust and S. Chen of Agilent, Inc for oligonucleotide library synthesis and the staff of the Broad Institute Genome Sequence Platform for assistance with data generation. This work was supported by NIH grants HG004037 to M.K., including supplemental funds HG004037-S1 for the experimental work, and by the Broad Institute and Harvard Stem Cell Institute to T.S.M.
Author contributions. P.K. and M.K. designed the sequences and analyzed the data with J.E. and T.S.M. providing substantial input. A.M., P.R., X.Z., and T.S.M. performed the molecular biology experiments. L.W. and J.A. performed the cell culture experiments. M.K. oversaw the computational aspects of this work and T.S.M. oversaw the experimental aspects. P.K. and M.K. wrote the paper with substantial input from all authors.
Figure Legends

Figure 1. Selection of activator and repressor motifs.

(A) Predicted activator and repressor motifs were chosen based on their lack of similarity to other motifs (left panel, Figure S2); fold-enrichment for activators (red) and fold-depletion for repressors (blue) in the cell line of interest (middle panel); and microarray expression (Ernst et al. 2011) of the corresponding factor in the target cell line (log2, right panel). Black-white, red-blue, and green-yellow color gradients are used for emphasis, but all values are indicated.

(B) Predicted activators and repressors for each cell type and corresponding motifs. HNF1, HNF4, and FOXA are predicted to act as activators of HepG2 enhancers in HepG2 cells. GATA and NFE2L2 are predicted to act as activators of K562 enhancers in K562 cells. GFI1 is predicted to act as a repressor of HepG2 enhancers in K562 cells, and ZFP161 is predicted to act as a repressor of K562 enhancers in HepG2 cells. Details on selection criteria and motif sources are available in Figure S2.

(C) For each of 2,104 predicted enhancer regions, we designed between 2 and 8 variants (colors as in Figure 3A), each tested in two biological replicates in two cell lines, using 10 different tags per sequence. We also sequenced the plasmid library directly to provide tag counts used for normalization. A single Agilent array is thus used to obtain 54,180 reporter expression levels, for 5,418 enhancer variants.

Figure 2. Results of activator and repressor motif manipulations in two HepG2 enhancers.

(A) Example HepG2 enhancer (#53 of 2,320) centered on a conserved instance of the HNF4 activator motif. Chromatin state tracks are colored as previously described (Ernst et al. 2011) showing promoters (red), poised promoters (purple), strong enhancers (orange), weak enhancers (yellow), insulators (blue), transcribed (green), repressed (grey), and low signal/repetitive states (light grey).

(B) The H3K27ac signal in HepG2 shows a significant dip centered on the HNF4 motif, a signature of potential nucleosome exclusion consistent with transcription factor binding.

(C) Expression reporter results for the original enhancer and seven variants, each tested in 10 replicates (black bars, mean expression shown in red; ranging from -5 to 5) in both HepG2 and K562 cells (a total of 160 measurements). The original sequence shows consistently high reporter expression in HepG2 cells whereas expression is absent in K562 cells, confirming the predicted cell type specificity of the enhancer. Mutations that disrupt the motif (scramble, removal, and max 1bp decrease) eliminate reporter expression in HepG2 cells, confirming the necessity of the motif for enhancer activity. Neutral and motif-
strengthening substitutions result in consistently high or increased reporter expression, confirming the motif PWM role in specifying TF binding affinity. Random motif mutations show enhancer activity consistent with whether the mutation is tolerated by the motif consensus (first random example) or not (second random example). The sequence tested in each 145bp enhancer construct is shown on the right, aligned with the 14bp HNF4 motif. The flanking enhancer context is shown below, consisting of a 66-nucleotide 3’sequence and a 65-nucleotide 5’sequence flanking the motif. Letter case denotes positions matching (uppercase) or differing (lowercase) from the motif consensus.

(D) Example HepG2 enhancer (#2,195 of 2,320) centered on a conserved instance of the GFI1 repressor motif, predicted to be repressed in K562 where the GFI1 repressor is active.

(E) Reporter expression in K562 is below average confirming repression for the wild-type construct (top row). Upon scrambling the GFI1 repressor motif, aberrant reporter expression is seen in K562 cells, where GFI1 is predicted to be a repressor. No change in average expression is seen in HepG2 cells, where the GFI1 repressor is predicted to be inactive. All tested regions are available in Data S1.

**Figure 3. Summary of motif manipulation results for all activators and repressors tested.**

(A) Average reporter gene expression for 160 predicted HepG2 enhancers centered on conserved HNF4 motifs for wild-type construct expression (x-axis) and modified construct expression (y-axis) for different modifications. 160 constructs with scrambled motifs (red) consistently lie near the y-axis (no reporter expression), confirming the necessity of the conserved HNF4 motif. Five additional motif modifications were tested for the 15 most conserved HNF4 motifs. The preponderance of disruptive modifications (red, yellow and orange points) showing decreased reporter expression (below the diagonal) demonstrate the dramatic reduction of enhancer activity for the most disruptive mutations, while the presence of neutral (grey) or motif-strengthening (green) modifications near and above the diagonal highlight the specificity of mutations to those that disrupt recognition of the motif. Box indicates example shown in Figure 2A-C.

(B) Comparison of reporter expression for enhancers centered on 5 activators in the matched cell type and 2 repressors in the unmatched cell type. For the five predicted activators, wild-type reporter expression is higher for 160 enhancers centered on conserved motifs (dark blue) than for 160 enhancers centered on motifs ignoring conservation (light blue), and it is significantly reduced after motif scrambling (red, pink). For the two predicted repressors, motif scrambling results in increased reporter expression in the unmatched cell type (see model in Figure 6). Error bars represent 95% confidence
interval on the mean. Additional bar plots in Figure S4. All statistics are shown in Figure S2. All expression values in this figure are computed as described in the methods.

**Figure 4. Importance of sequence context for enhancer function.**

(A) Association of top scoring enhancers with: the average H3K27ac signal value in the matched cell type 200bp away minus the value centered on the motif (in 25bp windows); overlap with DNaseI annotations in the matched data (Song et al. 2011); the raw motif conservation score (Kheradpour et al. 2007; Lindblad-Toh et al. 2011); the number of factors with matching motifs in regions outside motif match in the tested sequence; the strength of the motif match; the number of bases indicated as conserved by SiPhy-ω 12-mers (Garber et al. 2009); and the number of matches to the tested motif within the tested.

(B) Predictive power for recognizing enhancers that are likely to show high wild-type reporter expression, based on each of these individual features and a combination of features using logistic regression (Hall et al. 2009).

**Figure 5. Robustness to tested sequence length and promoter type.**

(A) Comparison of MPRA (blue) vs. luciferase reporter assays (green/red) using 500bp sequences instead of 145bp and alternate promoters. For each of the ten candidate enhancers, we list the predicted regulator, the enhancer ID (Data S1), and the cell type in which the element was tested (matched cell type for predicted activators, unmatched for predicted repressors). Each bar indicates the expression of the original sequence and the effect of motif scrambling (direction of the arrow). MPRA experiments used 145bp sequences centered on the motifs and a strong SV40 promoter (blue), and luciferase experiments used 500bp sequences centered on the motifs with either a strong SV40 promoter (green) or TATA promoter (red). Data is normalized by subtracting from each expression value the mean for scrambles in that cell line across these 10 sequences. Stars indicate significance values using a t-test on the individual replicate values for the sequences (*, **, and *** for P < 0.05, 0.01, and 0.001, respectively, see Methods; Mann-Whitney p-values are available in Table S5). 

(B) Results for each of the sequences tested in (A) for the reverse cell type where the factor was not predicted to be active. A significant and large change was seen for NFE2L2 (#66), consistent with MPRA results. In addition, we observe significant, albeit smaller, luciferase changes for HNF1 (#129), ZFP161 (#1476), HNF1 (#1929), and GFI1 (#2302). Luciferase SV40 values for HNF1 (#1929) in K562 are absent due to a sample tracking error (see Table S5).
Figure 6. Enhancer activator and repressor models.

In our model of enhancer activity, the cell type specificity of enhancers is maintained by the combined action of activators (such as HNF1 and HNF4 for HepG2 enhancers) that are expressed and bind in the matched cell type (HepG2), and the action of repressors (such as GFI1) that are expressed and bind in the unmatched cell type (K562).

(A) Predicted enhancer activators are expressed in the cell type of enhancer activity, and their motifs are enriched within active enhancers. Disruption of the predicted activator motif leads to reduced reporter expression as the activator no longer binds its target motifs.

(B) Predicted enhancer repressors are expressed in the other cell type and serve to reduce expression of the reporter gene, by preventing activator binding in the enhancer region or neighboring promoter. Disruption of the repressor motifs shows an effect only in the unmatched cell type, where binding of the repressors is disrupted, thus leading to de-repression.
Table 1. Number of tested sequences for each class and factor.

This design was repeated twice; once for the conserved instances and once for motif matches ignoring conservation (which could overlap the conserved instances). Some sequences were not included for technical reasons or due to too few motif matches; see Table S1. Ties in conservation level are ordered randomly.

<table>
<thead>
<tr>
<th></th>
<th>Activators</th>
<th>Repressors</th>
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<tr>
<td>HepG2</td>
<td>HNF1, HNF4, FOXA</td>
<td>ZFP161</td>
</tr>
<tr>
<td>K562</td>
<td>GATA, NFE2L2</td>
<td>GFI1</td>
</tr>
<tr>
<td>Matched cell line</td>
<td>160</td>
<td>18</td>
</tr>
<tr>
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<td>160</td>
<td>18</td>
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<tr>
<td>+other manipulations</td>
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<td>0</td>
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<tr>
<td>Opposite cell line</td>
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<td>160</td>
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<tr>
<td>+scramble</td>
<td>18</td>
<td>160</td>
</tr>
<tr>
<td>+other manipulations</td>
<td>0</td>
<td>15 (x6)</td>
</tr>
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</table>
References


Figure 1

A  Motif-motif similarity  Motif enrichment in enhancers  Factor expression

<table>
<thead>
<tr>
<th></th>
<th>HepG2</th>
<th>K562</th>
<th>HepG2 rep1</th>
<th>HepG2 rep2</th>
<th>K562 rep1</th>
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<td>0.4</td>
<td>0.4</td>
</tr>
<tr>
<td>GFI1</td>
<td>0.4</td>
<td>0.4</td>
<td>0.4</td>
<td>0.4</td>
<td>0.4</td>
<td>0.4</td>
</tr>
</tbody>
</table>

B  Active in HepG2 cells  Active in K562 cells

HNF1  GFI1

C  Selected motif instance inside 145 bp context

Manipulations to the wildtype sequence

Scramble  Removal
Max 1-bp decrease  Least 1-bp change  Max 1-bp increase  Random 1-bp change (x2)

x2,104 regions

Add 10 bp tag for each of 5,418 candidate enhancer sequence (x10)

54,180 constructs

Synthesize in Agilent array; construct plasmid pool (x2 replicates)

SV40 promoter and "inert" ORF tag

Count plasmid tags (for normalization)

Transfect

Count mRNA tags in HepG2 cells

Count mRNA tags in K562 cells

(~30M reads each, resulting in 216,720 reporter measurements)
Figure 2

A

Chromatin states

<table>
<thead>
<tr>
<th>Chromatin states</th>
<th>110,560,000</th>
<th>110,600,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>HepG2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>K562</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Tested locus

#53 of 2320

HNF4 (conserved)

B

HepG2 H3K27ac signal

K562 H3K27ac signal

145 bp tested sequence

C

HNF4

Original

Scramble

Removal

Max 1-bp decrease

Least 1-bp change

Max 1-bp increase

Random 1-bp change

Random 1-bp change

5'Seq = cccacacagcctccccccccccctccagatttgctgggctgteatggTaagTcatataagac

3'Seq = ctctgggacatgagcaagggaagacaacaaaacacatcttctctctctgaaatcttttcccagg

HepG2 expression K562 expression

-5 ‐5 5 5

-5 ‐5 5 5

D

HepG2 H3K27ac signal

K562 H3K27ac signal

Tested locus

#2195 of 2320

GFI1 (conserved)

E

Original

Scramble

5'Seq = actccatctcaaaaaaaaaaaaaaaaatasattataataatagacaaaaaaaaagaagagtttt

3'Seq = ccgcaagaaaaattaagtgactttcttaattttagctagcagtaagtcagact
Figure 3

A

![Graph showing the expression levels of modified and original sequences. The y-axis represents HepG2 expression of modified sequences, while the x-axis represents HepG2 expression of original sequences. Different colors and symbols represent various modifications: Scramble, Removal, Max 1-bp decrease, Least 1-bp change, Max 1-bp increase, and Random 1-bp change.](image)

B

![Bar chart showing the average expression levels for different enhancers and expression types. The chart includes columns for HNF1, HNF4, FOXA, GATA, NFE2L2, Combining, ZFP161, GFI1, and Combining for HepG2 and K562.](image)
Figure 4

A

B

Quartiles (most expression) 1 2 3 4 (least expression)
Figure 5

A

Expression (log2; Original → Scramble)

FOXA (#10) HepG2
HNF1 (#15) HepG2
HNF4 (#25) HepG2
GATA (#40) K562
NFE2L2 (#66) K562
HNF1 (#129) HepG2
HNF4 (#344) K562
ZFP161 (#1476) K562
HNF1 (#1929) K562
GFI1 (#2302) HepG2

B

Expression (log2; Original → Scramble)

FOXA (#10) K562
HNF1 (#15) K562
HNF4 (#25) K562
GATA (#40) K562
NFE2L2 (#66) HepG2
HNF1 (#129) K562
HNF4 (#344) K562
ZFP161 (#1476) K562
HNF1 (#1929) K562
GFI1 (#2302) HepG2

Legend:

- MPRA (SV40)
- Luciferase (SV40)
- Luciferase (TATA)
**Figure 6**

**A Activator motif disruption model**

<table>
<thead>
<tr>
<th>Cis:</th>
<th>Wildtype HepG2 enhancer</th>
<th>Mutated HepG2 enhancer</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trans:</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Tested in matched cell type (HepG2)</td>
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<td></td>
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</tr>
<tr>
<td>Activator protein is expressed</td>
<td>Activator motif centered on HepG2 activator motif</td>
<td>Activator motif scrambled</td>
<td>Activator motif scrambled</td>
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<tr>
<td></td>
<td>In matched cell type, activator TF is expressed and binds activator motif</td>
<td>Disruption of activator motif leads to loss of binding and loss of expression</td>
<td></td>
</tr>
<tr>
<td>Tested in opposite cell type (K562)</td>
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<tr>
<td>Activator protein is not expressed</td>
<td>In absence of activator protein, enhancer remains inactive</td>
<td>Motif disruption leads to no change as activator protein is not expressed</td>
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</tbody>
</table>

**B Repressor motif disruption model**

<table>
<thead>
<tr>
<th>Cis:</th>
<th>Wildtype HepG2 enhancer</th>
<th>Mutated HepG2 enhancer</th>
<th>Change</th>
</tr>
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<tbody>
<tr>
<td>Trans:</td>
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<td></td>
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<tr>
<td>Tested in matched cell type (HepG2)</td>
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</tr>
<tr>
<td>No GFI1</td>
<td></td>
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<tr>
<td>Repressor protein is not expressed</td>
<td>GFI1 centered on GFI1 (K562 repressor)</td>
<td>GFI1 repressor motif scrambled</td>
<td>Repressor motif mutated</td>
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<tr>
<td></td>
<td>In absence of repressor protein, expression occurs at basal levels</td>
<td>Repressor motif disruption leads to no change as repressor is not present</td>
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<tr>
<td>Tested in opposite cell type (K562)</td>
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<tr>
<td>Repressor protein is expressed</td>
<td>Repressor protein binds repressor motif and reduces expression</td>
<td>Motif disruption prevents repressor binding</td>
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<tr>
<td></td>
<td>Expression in cell type with active repressor</td>
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